

EXPERIENCE MEMPHIS

TURN UP THE VOLUME

BREAKFAST DOWNTOWN (1 HR.)
Take your pick from diners specializing in Southern-style breakfast platters to coffee shops that serve house-made pastries.

ROCK 'N SOUL MUSEUM (1 HR.)
Hear the complete Memphis music story at this Smithsonian-curated museum. memphiscoolmuseum.org

SUN STUDIO (1 HR.)
Take a guided tour through the tiny studio where you will experience outtakes from recording sessions and touch Elvis' first microphone. sunstudio.com

EDGE MOTOR MUSEUM
Showcases the American sports car from "postwar to '74," 2 min. walk from Sun. edgemotormuseum.com

GRACELAND (4 HRS.)
Welcome to the home of Elvis Presley. See how a rock 'n' roll legend lived and relaxed with family and friends. graceland.com

DINNER DOWNTOWN AND BEALE STREET
With celebrity chefs, buzzy outdoor spaces and breweries and distilleries serving food truck fare and more, you'll find diverse dining options downtown.



HISTORY MEETS CULTURE

BREAKFAST MDTOWN (1 HR.)

NATIONAL CIVIL RIGHTS MUSEUM (2 HRS.)
In the historic Lorraine Motel, site of the assassination of Dr. Martin Luther King, Jr., this museum interprets 400 years of the civil rights movement. civilrightsmuseum.org

SOUL FOOD LUNCH (1 HR.)
From downtown to Soulsville, discover iconic soul food restaurants for authentic home-cooking.

STAX MUSEUM OF AMERICAN SOUL MUSIC (1 HR.)
In the Soulsville neighborhood, learn about (and dance to!) Memphis Soul music through 2,000 artifacts and pieces of memorabilia. staxmuseum.com

SLAVEHAVEN BURKLE ESTATE (1 HR.)
This home, a former stop on the Underground Railroad, reveals secrets hidden for more than 100 years. slavehavenmemphis.com

BBQ FOR DINNER (1 HR.)
With more than 100 barbecue restaurants citywide, follow your nose to indulge in Memphis' culinary signature.

YOUR SAMPLE ITINERARY

Visit memphistravel.com/trip-ideas for additional itineraries.

EXPLORE THE OUTDOORS

BREAKFAST DOWNTOWN (1 HR.)

BIG RIVER CROSSING (30 MIN.)

SHELBY FARMS PARK (3 HRS.)
This 4,500-acre outdoor wonderland can outfit you for trail rides by bike, horseback, zip line adventures, on-site dining and more. shelbyfarmspark.org

CANOE THE MISSISSIPPI RIVER
Mississippi River Expeditions provides high-quality, professionally guided canoe trips on the Mississippi. Explore this river wilderness and sandy islands in large, multi-person, Voyageur canoes. canoeamemphis.com

MEEMAN-SHELBY FOREST STATE PARK (2 HRS.)
The park features cabins, campground, shelters, two lakes, 20 miles of hiking trails and a disc-golf course. Interpretive programs are available as well as boat rentals.

MIGHTY LIGHTS (15 MIN.)
This nightly light show highlights two iconic bridges over the Mississippi River.

DINNER IN OVERTON SQUARE (1.5 HRS.)
This entertainment district packs a variety of restaurants to please your whole group, plus theaters, shops and live music venues to explore after dinner.

RAISE THE ROOF

BIKE NIGHT ON BEALE (WEDNESDAYS)
See all the Indian and Harley Motor Bikes on Beale. bealestreet.com

PEABODY HOTEL (THURS. 6PM-10PM)
Gather near the Duck Palace and hear Sizzling Hot DJ and cool headliners that can give you the soulful sound of Memphis. peabodymemphis.com

HU HOTEL (WED-SAT 3PM-10PM)
See the most breathtaking views of the river and enjoy at sunset with a light cocktail when you arrive in Memphis. huhotelmemphis.com

BECK AND CALL (7PM-9PM)
Purchased on the banks of the Mississippi River with a lightshow for all with Live music on Thursday & Sundays. downtownmemphishyatt.com

PAULA & RAIFORDS DISCO (THURS-SAT 9PM-3AM)
Nightclub offering cocktails, DJ shows & late-night dancing in a high-energy atmosphere. instagram.com/paularaifordsdisco



WHAT'S YOUR FLAVOR

TASTIN' ROUND TOWN (3 HRS.)
We provide a local, sustainable experience tasting a variety of foods, allowing you to feel like a native Memphian. Each tour is designed. tastinroundtown.com

LOCAL BREWERY TOURS
If you like beer, you've come to the right place. They say that Memphis has the best local craft beer because it's made from our naturally filtered artesian well water. But don't take our word for it. Try our Hops Stops. memphistravel.com/memphis-hops-stops

OLD DOMINICK'S DISTILLERY
If whiskey is more your taste, take a tour of Old Dominick Distillery and see everything from conception to the finished product with samples at the end. olddominick.com

CHURCH HEALTH CENTER KITCHEN
Church Health's facility at Crosstown Concourse includes a 400-square-foot commissary kitchen and incubator resources for professional, healthy food production. Pre-reserved with deposit, the commissary can be rented for commercial or private use to International & Domestic Groups. Email for Culinary Cooking Demonstration Class. kaufman@churchhealth.org

**EVERYTHING
SOUNDS
BETTER HERE**
MEMPHISTRAVEL.COM/MUSIC

TOP OFF WITH

A Tour of Possibilities
atopmemphis.com

Backbeat Bus Tour
backbeatbus.com

Blues City Tours
bluescitytours.com

Memphis Best Tours
memphisbesttours.com

ELVIS PRESLEY'S MEMPHIS AT GRACELAND

Elvis Presley's Memphis at Graceland has unveiled ten all-new **interactive experiences** that allow fans to get closer to the King than ever through **virtual** and **augmented reality** activities. Prepare to be inspired, entertained and informed while creating sharable moments to treasure forever!

INTERNATIONAL PROFILE

Memphis

HOME OF BLUES,
SOUL & ROCK 'N' ROLL



MEMPHISTRAVEL.COM

Take Selfies Around Town & Tag Us

#MUSTBE MEMPHIS

SCAN FOR MORE
TRIP IDEAS



WHAT'S NEW IN MEMPHIS



Stylish **hotels**.
Outdoor **venues** for live music.
Restaurants and **breweries** you'll want to try. New experiences at **attractions** you already know and love. We're welcoming visitors and new **opportunities** for making **memories** throughout the year, so visit us whenever you're ready.

DON'T MISS ANNUAL EVENTS

JAN: International Blues Challenge
JAN: Elvis' Birthday Celebration
APR - SEPT: Bike Night on Beale (Wed.)
MAY: Memphis in May
MAY: World Championship BBQ Contest
MAY: Riverbeat Music Festival
MAY: SMOKESLAM
AUG: FedEx St. Jude Championship
AUG: Elvis Week
OCT: Memphis Music Month
OCT: Mempho Music Festival
DEC: St. Jude Memphis Marathon

FOR A FULL LIST OF MEMPHIS EVENTS VISIT:
memphistravel.com/events

LET US DEVELOP A CUSTOM ITINERARY FOR YOUR GROUPS AND FIT!

CHRIS INGRAM

Director - Australia/New Zealand, Memphis Tourism
47 Union Ave., Memphis, TN 38103

✉ chrisingram@memphistravel.com
☎ +64 21 2811385 (Direct)
✉ memphistravel.com

GREAT OUTDOORS

It's going to be a gorgeous day outside in Memphis, and **here** are nearly a dozen ways to enjoy it.



RIVER RAIL ROAD RUNWAY

*Atlanta to Memphis:	5 hrs., 37 mins.	—	384 miles / 636 km
*Birmingham to Memphis:	3 hrs., 31 mins.	—	238 miles / 383 km
Chicago to Memphis:	8 hrs., 12 mins.	—	534 miles / 859 km
Dallas to Memphis:	6 hrs., 56 mins.	—	453 miles / 729 km
Houston to Memphis:	8 hrs., 34 mins.	—	567 miles / 912 km
*Little Rock to Memphis:	2 hrs., 8 mins.	—	138 miles / 222 km
Louisville to Memphis:	5 hrs., 55 mins.	—	385 miles / 620 km
*Nashville to Memphis:	3 hrs., 18 mins.	—	212 miles / 341 km
New Orleans to Memphis:	6hrs., 6 mins.	—	395 miles / 636 km
St. Louis to Memphis:	4hrs., 20 mins.	—	284 miles / 457 km
Tupelo to Memphis:	1hr., 45 mins.	—	109 miles / 175 km
*Jackson, MS to Memphis:	3hrs., 2 mins.	—	210 miles / 338 km

*Civil Rights Trail Roadtrip
*vonlane.com

ROADTRIPPING TO MEMPHIS



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CRUISES

VIKINGRIVERCRUISES.COM
AMERICANCRUISELINES.COM

AMTRAK

CENTRAL STATION
AMTRAK.COM



NEW HOTELS

Memphis has some new digs. **Brand new hotels** are open and taking reservations, with several new hotels on the way. Now is the perfect time to visit!

Caption by Hyatt Beale Street Memphis	Hyatt Centric Beale Street Memphis
Aloft Memphis Downtown	Hu. Hotel
ARRIVE Memphis	The Memphian
The Central Station Memphis	MOXY Memphis Downtown
Canopy by Hilton Memphis Downtown	Hotel Indigo Memphis Downtown
Hotel Pontotoc	Hilton Garden Inn Memphis Downtown

SEE ALL OF THE ACCOMMODATIONS MEMPHIS HAS TO OFFER:
memphistravel.com/memphis-hotels



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