



VISIT
Austin



YOUR GUIDE TO THE AUSTIN EXPERIENCE

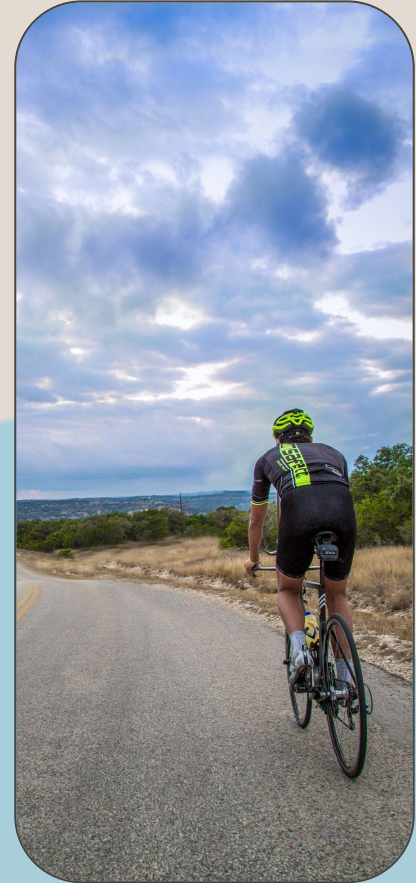
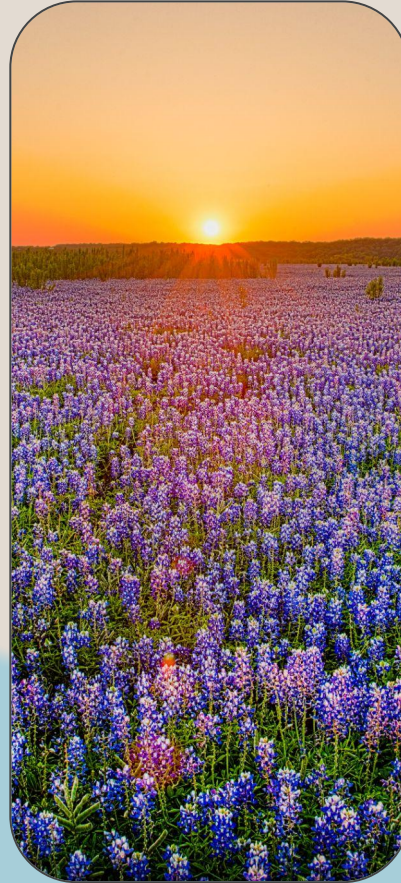


WHERE IS AUSTIN?

- **Austin is the Capital of Texas**
- Located in Central Texas, Austin is a two to three hour drive from Houston + Dallas (*less than one hour flight*) and an hour drive away from San Antonio
- Known as the '**Gateway to the Texas Hill Country**' where over a dozen charming Texas towns make for the perfect day trip



HILL COUNTRY



THE LIVE MUSIC CAPITAL OF THE WORLD®

- **Live music is everywhere in Austin.**
- With over 250 live music venues featuring everything from rock and blues to country and hip-hop, ***you can experience every genre imaginable, any night of the week.***





SOUTH BY SOUTHWEST

- Bringing thousands of visitors to Austin every March, **SXSW** is a 10-day festival and conference that takes place all over the city.
- Showcasing the intersection of **music, film, tech, education and culture**, SX is known for its interactive and educational events, including live panels, screenings, lectures and workshops.



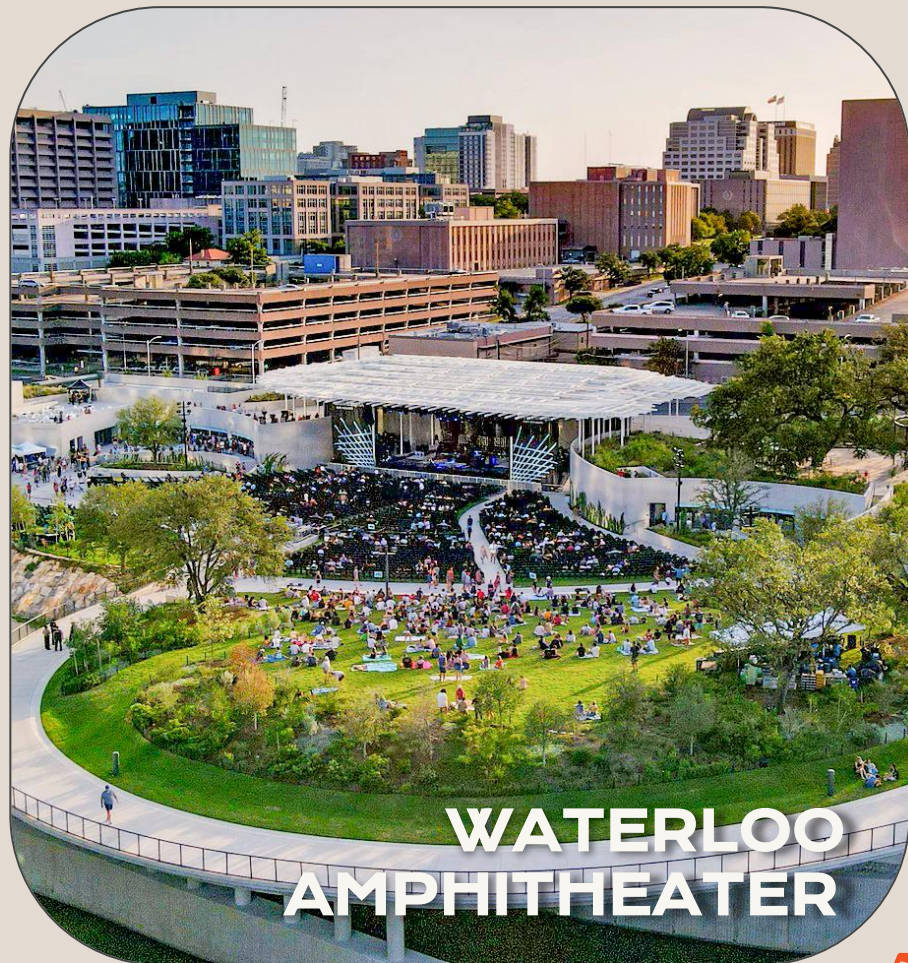
AUSTIN CITY LIMITS MUSIC FESTIVAL

- **ACL Fest** is the city's highly anticipated music festival that takes place every October.
- The festival features a diverse lineup of acts yearly with nine stages, 100+ performances – and, best of all, **two weekends**.
- Each year, an estimated 450,000 people attend the event which is held at **Zilker Park**.









FESTIVALS + EVENTS



EVENTS CALENDAR

JANUARY

Free Week
Lunar New Year
MLK Jr. Parade & Celebration

FEBRUARY

Austin Marathon
Carnaval Brasileiro
OUTsider Fest

MARCH

ABC Kite Festival
Rodeo Austin
ATX Open

APRIL

Austin Blues Festival
Austin Reggae Festival
Just for Laughs Comedy Festival
Eeyore's Birthday Party

MAY

Hot Luck Festival
Latino Music Month
Pecan Street Festival

JUNE

ATX Television Festival
Republic of Texas Biker Rally

JULY

Fourth of July Fireworks & Symphony
Zilker Summer Musical

AUGUST

Austin PRIDE Festival & Parade
Bat Fest

SEPTEMBER

Hot Sauce Festival
Austin Museum Day
Urban Music Festival

OCTOBER

Austin Film Festival
Texas Craft Brewers Festival
Viva La Vida Festival and Parade
Austin Oktoberfest

NOVEMBER

Austin Food & Wine Festival
Blue Genie Art Bazaar
Texas Book Festival

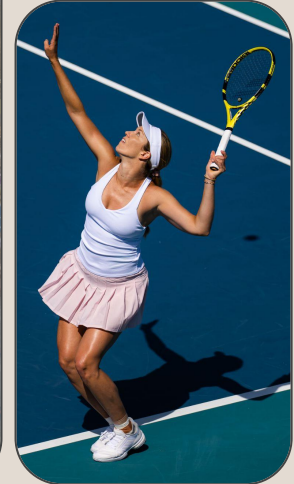
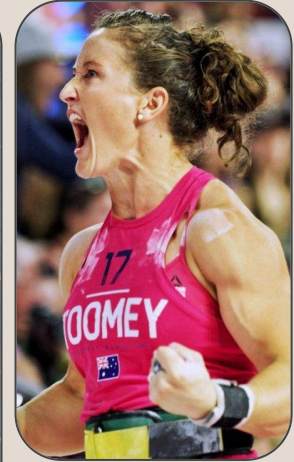
DECEMBER

Armadillo Christmas Bazaar
Peppermint Parkway
Zilker Tree Lighting & Trail of Lights
Austin's New Year



PROFESSIONAL SPORTING EVENTS

- **Circuit of The Americas** (COTA) has helped transform Austin into a top-tier sporting destination. The purpose built race track serves as the setting for **The US Grand Prix - Formula One, NASCAR and MotoGP**
- Austin is home to a professional Major League Soccer team: **Austin FC**
- **ATX Open** professional women's tennis tournament held in March



FOOD + DRINK

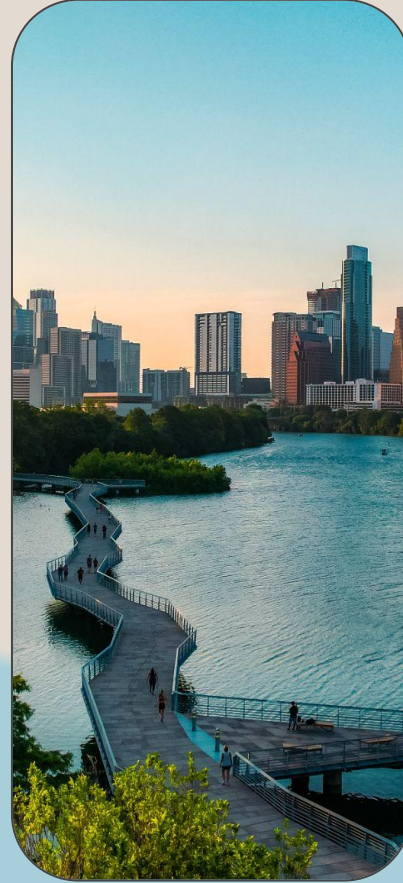








WELLNESS + OUTDOORS

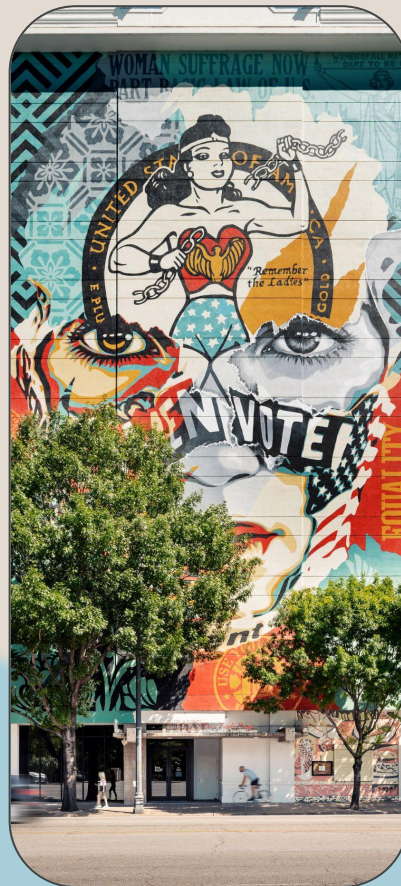
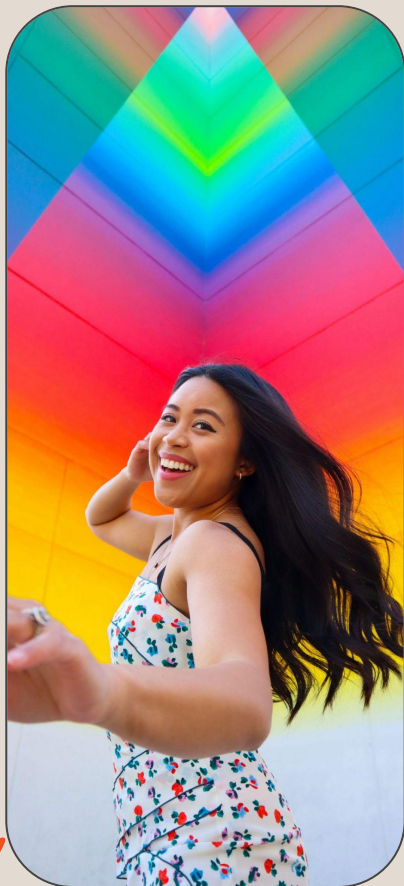


WELLNESS + OUTDOORS

- Start your day with outdoor yoga, a paddleboard or kayak float on **Lady Bird Lake** or take a nature walk on the Hike and Bike trail close by
- For those that are more adventurous, the surrounding Hill Country area provides great views for cyclists, trail runners, climbers and of course for golfers
- Top ranked **Miraval and Lake Austin Spa** provide a range of relaxing and wellness opportunities



VIBRANT STREET ART





ATTRACTION HIGHLIGHT

- The **Congress Avenue Bat Bridge** shelters the largest urban bat colony in North America. Around 1.5 million Mexican-free tailed bats fly out near dusk for their nightly feast
- Hundreds of people line the bridge nightly, but the best view is from the water with a scenic cruise by one of the boat tour companies
- *Insider tip:* Best viewing dates are March-October

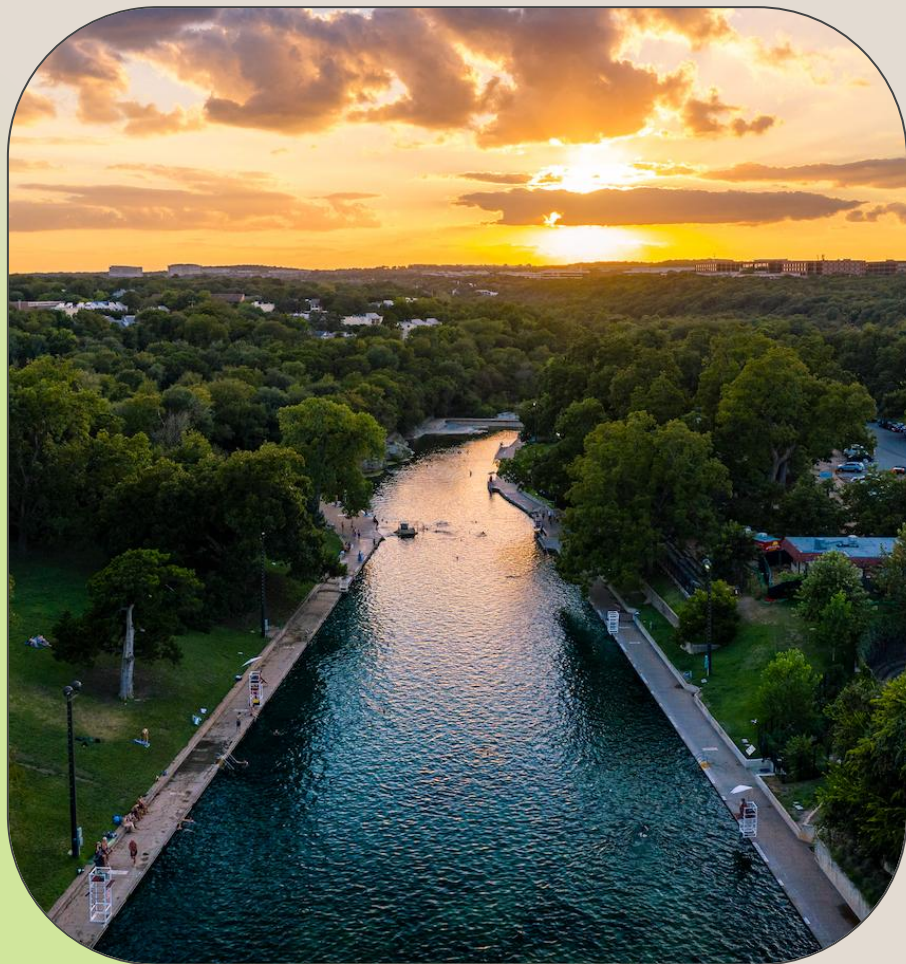






ATTRACTION HIGHLIGHT

- **Barton Springs Pool** is a three-acre spring fed pool right in the center of town.
- Fed by four bubbling springs, this natural wonder maintains a brisk 68-70° F (20° C) year 'round.
- Surrounded by grassy embankments, visitors to the pool can lounge in the shade of mature pecans, or find a sunny spot to sunbathe.



AUSTIN AIRPORT

Austin-Bergstrom International Airport (AUS) is the second-fastest growing, mid-sized airport in the United States with:

- 2 terminals
- 37 gates
- Roughly 260+ daily flights with nonstop service from more than 95 destinations

The airport is only **7.5 miles to downtown Austin** or a quick 15 minute drive and offers multiple hotels options located within a 10 minute drive.



NONSTOP SERVICE

EUROPE



| 3X WEEKLY FROM AMSTERDAM



| 6X WEEKLY FROM LONDON



Lufthansa

| 4X WEEKLY FROM FRANKFURT



NONSTOP SERVICE

CANADA



DAILY NONSTOP FROM
ONTARIO



2X WEEKLY FROM CALGARY



AIR CANADA

4X WEEKLY FROM TORONTO
AND VANCOUVER

Launching May 2, 2024:
MONTREAL



NONSTOP SERVICE

MEXICO



AEROMEXICO

DAILY NONSTOP FROM
MEXICO CITY



3X WEEKLY
FROM MONTERREY

American Airlines



Southwest



DAILY NONSTOP FROM
CANCUN, COZUMEL,
PUERTO VALLARTA &
SAN JOSE DEL CABO



NONSTOP SERVICE

CENTRAL AMERICA



4X WEEKLY FROM
PANAMA CITY, PANAMA



2X WEEKLY FROM
LIBERIA, COSTA RICA



NONSTOP SERVICE

CARIBBEAN

American Airlines 

*1X WEEKLY FROM NASSAU,
BAHAMAS AND PUNTA
CANA, DOMINICAN
REPUBLIC*

Southwest 

*Launching March 9, 2024:
SAN JUAN, PUERTO RICO*



i love you
so much.



Visit Austin, Texas



@VisitAustinTX

@MusicAustin

@FilmATX



@VisitAustinTexas



Tourism@VisitAustin.org



@VisitAustinTX

@MusicAustin

@FilmATX

@SportsAustin

THANK YOU