

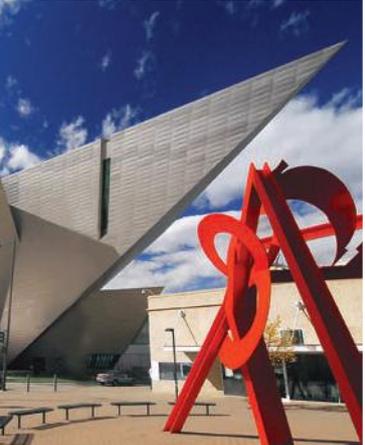
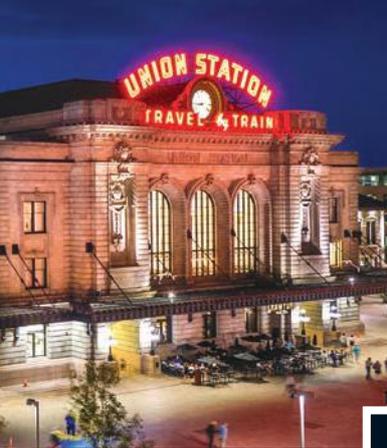


THE GREAT AMERICAN WEST.®

IDAHO · MONTANA · NORTH DAKOTA · WYOMING · SOUTH DAKOTA



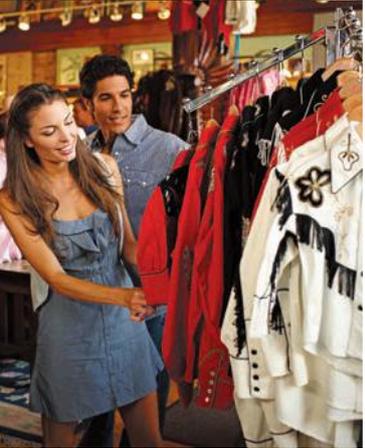
GreatAmericanWest.com.au
GreatAmericanWest.co.nz



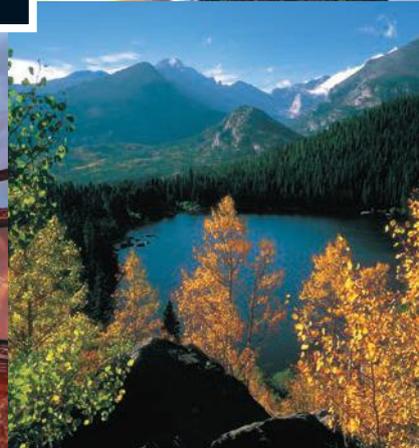
DENVER, COLORADO

*Gateway to the Rockies
and the American West.*

Experience Denver, Colorado, the active, outdoor city with spectacular views of the Rocky Mountains, farm-to-table cuisine, local breweries serving craft beer and plenty of shopping! Discover Denver's creative side in art districts and attractions like the Denver Art Museum, explore Denver Union Station and historic Larimer Square and see a concert under the stars at Red Rocks Park & Amphitheatre.



VISITDENVER.com





Native American
Indian Days in
Browning, Montana

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On the cover: Breathtaking landscapes and Native experiences await. Photo by Ben Gumeringer at Crow Flies High Butte overlooking Lake Sakakawea at New Town, North Dakota.

Additional photos provided by Idaho Department of Commerce — Tourism Development, Montana Office of Tourism, North Dakota Tourism, South Dakota Department of Tourism, Wyoming Office of Tourism and Visit Denver.

 Visit
TheUSA
.com.au

 THE GREAT
AMERICAN WEST.
IDAHO · MONTANA · NORTH DAKOTA · WYOMING · SOUTH DAKOTA



GO WEST!

Nestled in the northern part of the USA, the Great American West is a region that's truly magical, packed with epic vistas and stunning natural beauty. Awe-inspiring outdoor adventure awaits visitors, coupled with an abundance of cultural activities — the perfect place to experience the unforgettable.

Hike legendary trails in the footsteps of world-famous explorers. Encounter a wide variety of majestic wildlife and experience the authentic and breath-taking beauty of 15 national parks, monuments and memorials. The pioneer spirit is well and truly alive and breathing in these wide-open spaces.

Majestic museums and extraordinary interpretive centres provide opportunities to take a hands-on journey into Old West history and Native American cultures.

With an idyllic blend of friendly, small-town charm and big city amenities, this is also a food lover's paradise where vibrant downtown areas welcome you with eclectic restaurants, entertainment and shopping opportunities.

What are you waiting for? Experience the Great American West — adventurous, genuine, welcoming and full of spectacular natural wonders — all just waiting to be explored.

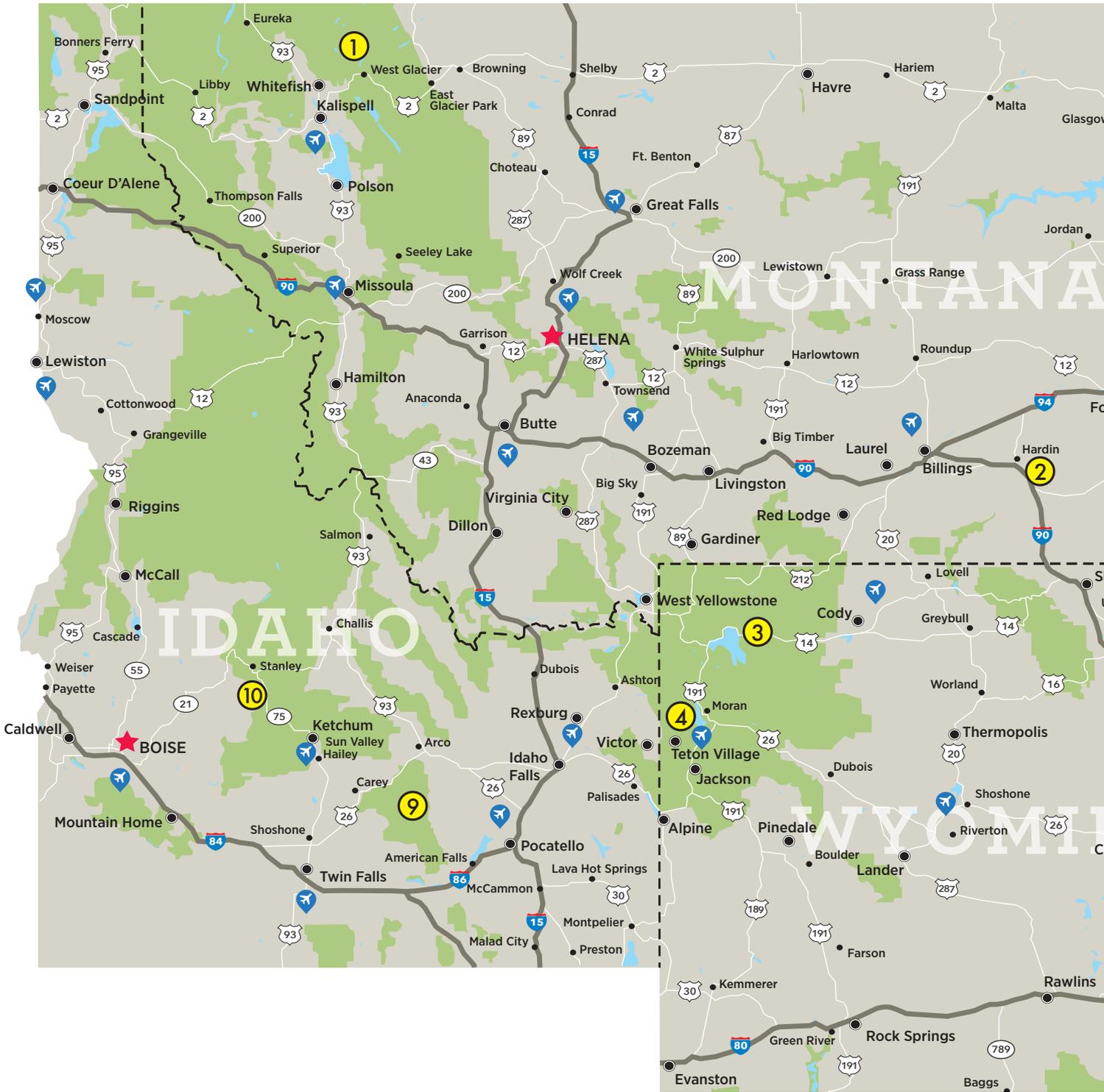


Open spaces and epic vistas
greet visitors across the region



THE GREAT AMERICAN WEST.

IDAHO · MONTANA · NORTH DAKOTA · WYOMING · SOUTH DAKOTA



REGIONAL AIRPORTS

Idaho

Boise **BOI**
 Idaho Falls **IDA**
 Lewiston **LWS**
 Pocatello **PIH**
 Sun Valley **SUN**
 Twin Falls **TWF**
 Moscow **PUW**

Montana

Billings **BIL**
 Bozeman **BZN**
 Butte **BTM**
 Great Falls **GTF**
 Helena **HLN**
 Kalispell **FCA**
 Missoula **MSO**

North Dakota

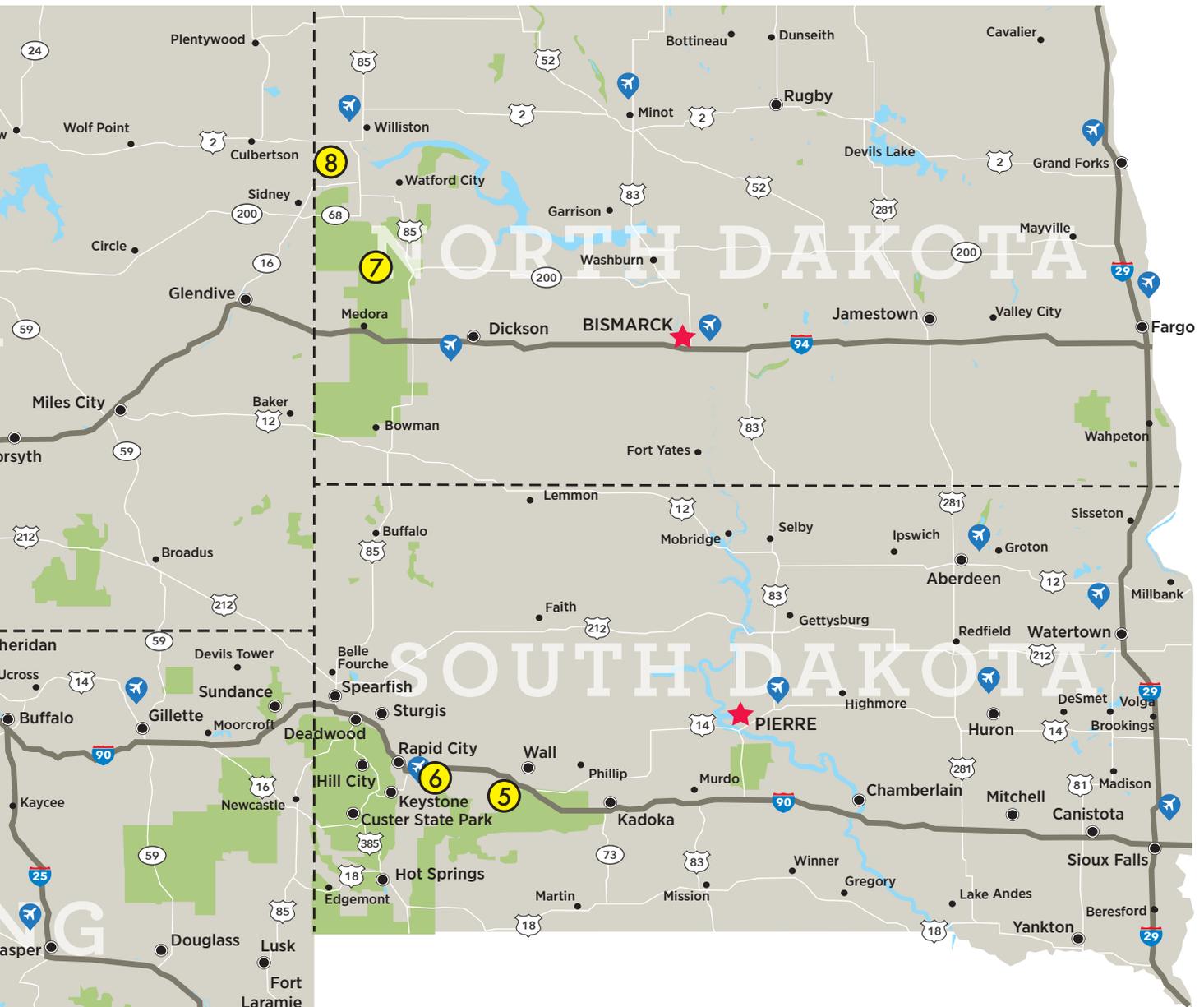
Bismarck **BIS**
 Fargo/Hector **FAR**
 Grand Forks **GFK**
 Dickinson **DIK**
 Minot **MOT**
 Williston **ISN**

South Dakota

Aberdeen **ABR**
 Huron **HON**
 Pierre **PIR**
 Rapid City **RAP**
 Sioux Falls **FSD**
 Watertown **ATY**

Wyoming

Casper **CPR**
 Cheyenne **CYS**
 Cody **COD**
 Gillette **GCC**
 Jackson Hole **JAC**
 Riverton **RIW**
 Laramie **LAR**



KEY TO MAP:

- ① Glacier National Park
- ② Little Bighorn Battlefield National Monument
- ③ Yellowstone National Park
- ④ Grand Teton National Park
- ⑤ Badlands National Park
- ⑥ Mount Rushmore National Memorial
- ⑦ Theodore Roosevelt National Park
- ⑧ Fort Union Trading Post National Historic Site
- ⑨ Craters of the Moon National Monument
- ⑩ Sawtooth National Recreation Area

LEGEND:

- ★ State Capital
- Cities
- ✈ Interstate
- ✈ Highway
- State/National Parks
- ✈ Airport

Gateway City Partner

Denver **DEN**

Other Gateway Cities

Minneapolis **MSP**
 Salt Lake City **SLC**
 Seattle **SEA**
 Spokane **GEG**



IDAHO

Filled with remote wonders that tap into the true Western lifestyle, Idaho is a place to linger and ease into the unhurried, unspoiled way of life in the American West.



Hiking at
Elephant's
Perch in Stanley

Nicknamed "The Gem State" for its abundance of gemstones and wilderness areas, Idaho is dominated by rivers, mountains and crystal-clear night skies.

You can walk along iconic trails rooted in the stories of Native American tribes and western pioneers. Take a tribal homelands guided tour or witness the largest outdoor powwow in the Northwest at Coeur d'Alene Casino & Resort.

See historic markings along the Oregon Trail at City of Rocks National Reserve, or travel along the route of the Lewis and Clark Expedition. Experience what life was like in an authentic Old West mining town such as Wallace, known as the "Silver Capital of the World".

Observe the thundering power of Shoshone Falls plunging into the rugged



Night skies at Hell
Roaring Lake,
Sawtooth National

Snake River Canyon. Tucked away in the high desert of Twin Falls, this is one of the largest natural waterfalls in the U.S., exceeding Niagara Falls by almost 65 metres.

Come winter, Idaho's wilderness is transformed into a snow-packed paradise. With over 18,000 acres of pristine terrain across 18 ski and recreation mountains, including the world-famous Sun Valley Resort, there are no long queues to slow you down on the slopes, no matter which ski area you choose.

Venture by foot, car, raft or horseback to discover pockets of nature throughout Idaho's expanse of mountainous and river-veined territory. Ride the best whitewater in the U.S. — carve the same path as the powerful Selway River and plunge into North America's deepest river gorge, Hells Canyon.

Take a bike ride on one of Idaho's numerous rail to trail or greenbelt paths or tap into the Wild West at dozens of guest ranches where horseback riding, gold panning, fishing, rafting and more will leave you with an authentic Western experience.

Explore Idaho's blooming culinary scene. Visit Boise in Southwest Idaho for an endless choice of restaurants and peppered throughout the state are enough craft breweries to satisfy any fanatic's palate.

Idaho's mountain towns provide the ideal getaway. Sun Valley, McCall and Coeur d'Alene all provide the ultimate environment for relaxing while enjoying endless picturesque vistas across mountains, lakes and forests — magnificent natural Idaho beauty that will take your breath away and stay imprinted in your mind forever.



Shoshone Falls

IDAHO ROUNDUP

CENTRAL IDAHO DARK SKIES: Don't miss the best U.S. refuge for observing the night sky, with three designated areas recognised by the International Dark-Sky Association (IDA). Visit the Central Idaho Dark Sky Reserve, Craters of the Moon National Monument or the town of Ketchum to experience celestial wonders in the wild. idahodarksky.org

ROUTE OF HIAWATHA: Rent a bicycle at Lookout Pass Ski Area for one of the most unique and scenic bike trails in the American Northwest. The Route of Hiawatha winds downhill for 15 miles, traversing seven high trestles and passing natural waterfalls. An optional shuttle is available for the uphill return ride. ridethehiawatha.com

HELLS CANYON: Take an exciting jet boat trip through Hells Canyon along Idaho's western border. View 19th-century miners' cabins and local wildlife while passing through the green and black basalt cliffs that form the walls of North America's deepest river canyon. fs.usda.gov/detail/wallowa-whitman/recreation

WHITEWATER RAFTING: Experience the thrill of whitewater rafting along the Middle Fork of the Salmon River, rated one of the top 10 whitewater rivers in the world. Licenced outfitters and guides offer half-day, full-day and multi-day trips on many of Idaho's rivers. raftidaho.org

TO LEARN MORE: visitidaho.org



SOUTHWEST IDAHO

Boise, located in Southwest Idaho, and the surrounding region make it easy to combine stellar outdoor adventure with cultural highlights.

Boise's downtown is bustling with craft beer makers, wineries and award-winning restaurants. It's all just a few minutes from the Boise Airport, and steps from most downtown hotels. Not many people would guess that Boise is home to the largest Basque population — per capita — in the U.S. Located in the center of downtown Boise, the Basque Block celebrates the rich culture of the Basque people and is home to bars, restaurants, the Basque Museum and Cultural Center and the Basque Market. This historic neighbourhood also hosts cultural events throughout the year, featuring musical performances, dances and authentic food. Freak Alley Art Gallery is considered one of the largest outdoor galleries in the Northwest and is a Boise "must see". Freak Alley features stunning local graffiti and urban art. Located in the center of downtown Boise, the gallery is a fun, quick detour from exploring Boise's dining scene. Mountain lovers drive 15 miles from downtown to Bogus Basin Ski & Recreation Area open all year including the mountain coaster!

But those who want to combine outdoor fun with urban amenities will find a variety of options available throughout Southwest Idaho.



**Vibrant
downtown Boise**





Boise city centre



A mountain bike mecca



Whitewater rafting in Southwest Idaho



Home to the deepest gorge in North America, Hells Canyon is a prime spot for whitewater rafting. The canyon cuts right along the border of Oregon and Idaho, and it's filled with Native American legends, geologic wonders and diverse wildlife. Visitors often will see a Bald Eagle or Brown Bear during their jetboat or rafting adventure in Hells Canyon.

About 100 miles from Boise, is the much loved ski and lake town of McCall. A true four-season recreation hub, visitors and locals alike enjoy epic skiing and snowboarding on Brundage Mountain Resort, a year-round destination with world-class terrain for skiers and summer trail users — summer

turns the slopes into a mountain bike mecca. Visitors will also enjoy an impressive array of shopping and dining available in the historic downtown. Don't miss a chance to cruise on The Idaho for gorgeous views of Payette Lake.

Idaho is home to the most miles of raftable whitewater in the lower 48 states — many of those miles are located in Southwest Idaho. Whitewater enthusiasts will enjoy the Payette River, barely an hour's drive from Boise in Banks, where guided whitewater trips are available.

To wind down, Idaho's wineries and vineyards consistently craft award-winning wines to help celebrate Southwest Idaho. Wine tours are available throughout Southwest Idaho as well as Farm to Table dinners, Harvest parties, and winemaker dinners.

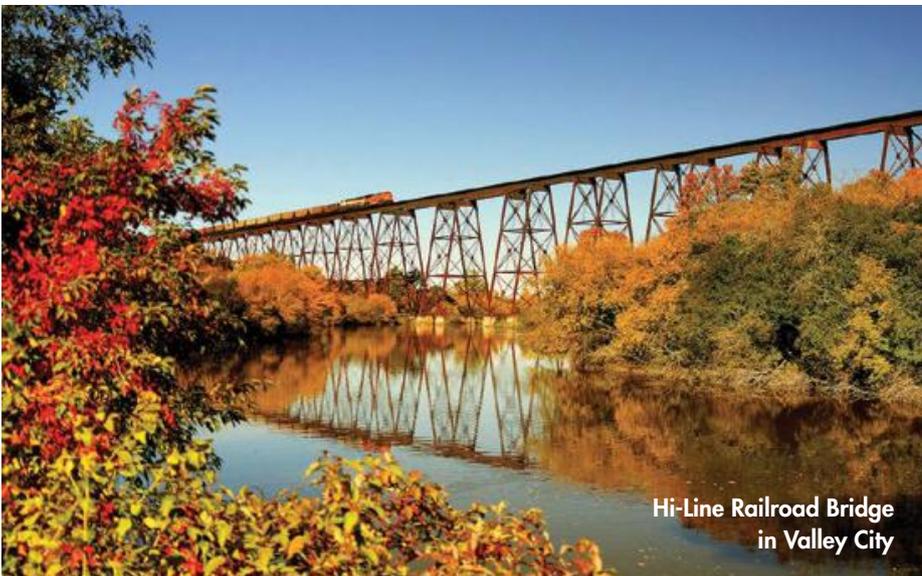
For more information please visit: visitsouthwestidaho.org or boise.org.





NORTH DAKOTA

Where historic legends inspire today's Trailblazers.



Hi-Line Railroad Bridge
in Valley City

He came looking for bison and found strength. He saw the trails and imagined going great places. The inspiration is still here for you in Theodore Roosevelt National Park. Custer, Sitting Bull, Sakakawea, Lewis and Clark all lived and left their legacies here. Experience their stories firsthand.

Whether you crave rugged outdoors or thrive in urban settings, you'll find vibrant, diverse communities across North Dakota. From the broad, flat Red River Valley to the hills of the drift prairie and the rocky rise of the Missouri Plateau famous for its buttes and Badlands, the North Dakota landscape is as diverse as the opportunities it offers.

The great outdoors is North Dakota's main stage, with Theodore Roosevelt National



Awe-inspiring landscapes across the North Dakota horizon

Park taking the lead, offering uncrowded adventure and access to the 144-mile Maah Daah Hey Trail for great hiking, biking and horseback riding experiences. Wildlife such as bison, wild horses, moose and elk abound across the state and whopper walleye, pike and perch fill the rivers and fishing holes.

When it comes to culture, North Dakota takes a back seat to no one, celebrating its diverse heritage at festivals, powwows, rodeos and fairs. Unique dining, craft breweries, eclectic shops, awesome people; these aren't just urban legends in North Dakota — they're urban realities.

Winter offers its own opportunities to be even more legendary. Embrace the change of season with cross-country skiing, skating, winter hiking, snowmobiling and ice fishing.

Whether you want to visit the legends of the past or forge your own extraordinary story in the present, you can do it all in North Dakota.



Metal sculptures adorn the Enchanted Highway

NORTH DAKOTA ROUNDUP

FARGO: North Dakota's largest city features a collection of eclectic and modern. Downtown is brimming with unique eateries, friendly brew pubs, shops and the Plains Art Museum. The annual Fargo Blues Festival at Newman Outdoor Field attracts world-renowned artists and music lovers. fargomoorhead.org

BISMARCK: As the state capital, Bismarck, and its sister city, Mandan, straddle the Missouri River and offer history, culture, a thriving craft beer and dining scene and outdoor recreation in the centre of the state. noboundariesnd.com

NORTH DAKOTA HERITAGE CENTER AND STATE MUSEUM: Located on the North Dakota Capitol Grounds, the state's largest museum traces the history of the state from prehistoric times to present day. Special exhibits rotate regularly. statemuseum.nd.gov

UNITED TRIBES INTERNATIONAL POWWOW: The cultural pageantry of Native American tribes is on display through drumming, dancing and singing at one of the nation's largest powwows held annually in Bismarck. unitedtribespowwow.com

THEODORE ROOSEVELT NATIONAL PARK: Breathtaking landscape, amazing sunrises and sunsets and wildlife await. Scenic routes, hiking and horseback riding trails galore plus a welcome from the Old West town of Medora and the New West town of Watford City. nps.gov/thro

TO LEARN MORE: ndtourism.com

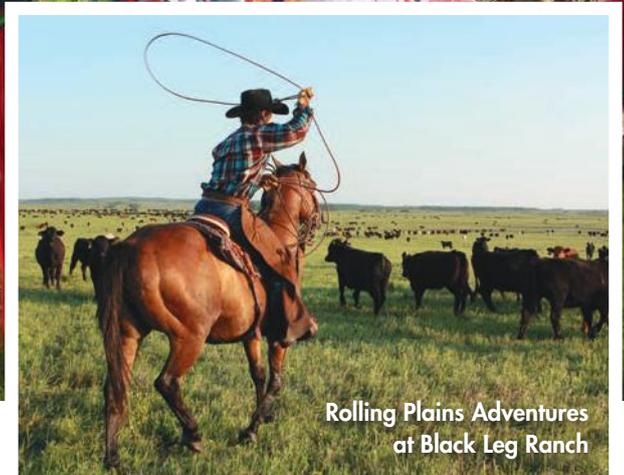
NORTH
Dakota
Be Legendary.™

Leave boundaries behind and experience

BISMARCK MANDAN, NORTH DAKOTA



UTTC
International
Powwow



Rolling Plains Adventures
at Black Leg Ranch



On-A-Slant Indian Village

The Bismarck-Mandan area of North Dakota is rich with history, both indoors and out. Experience the state's early days at Fort Abraham, Lincoln State Park overlooking the Missouri River Valley, where Gen. George Armstrong Custer and the 7th Cavalry rode to their legendary battle at the Little Bighorn. At the nearby On-A-Slant Indian Village, experience the prairie lifestyle of the Indians who lived there from 1575 to 1781. The Lewis and Clark Trail, meanwhile, takes visitors to the still-unspoiled landscape first witnessed by the famous explorers in the early 1800s.

Cruise the majestic Missouri River on the Lewis & Clark Riverboat or view some native North American habitats at the Dakota Zoo. Visit Bismarck's historic Cathedral District, with homes on the National Registry of Historic Places, then shop at the quaint stores and boutiques in Bismarck-Mandan.

Hungry? Sample amazing ethnic foods from North Dakota. Enjoy the treasures of one of numerous locally owned restaurants. Feast on wild game, or enjoy mouth-watering walleye, which are plentiful in the region's freshwater lakes and rivers. noboundariesnd.com



FARGO, NORTH DAKOTA



Drekkerfest



Bluestem Amphitheater



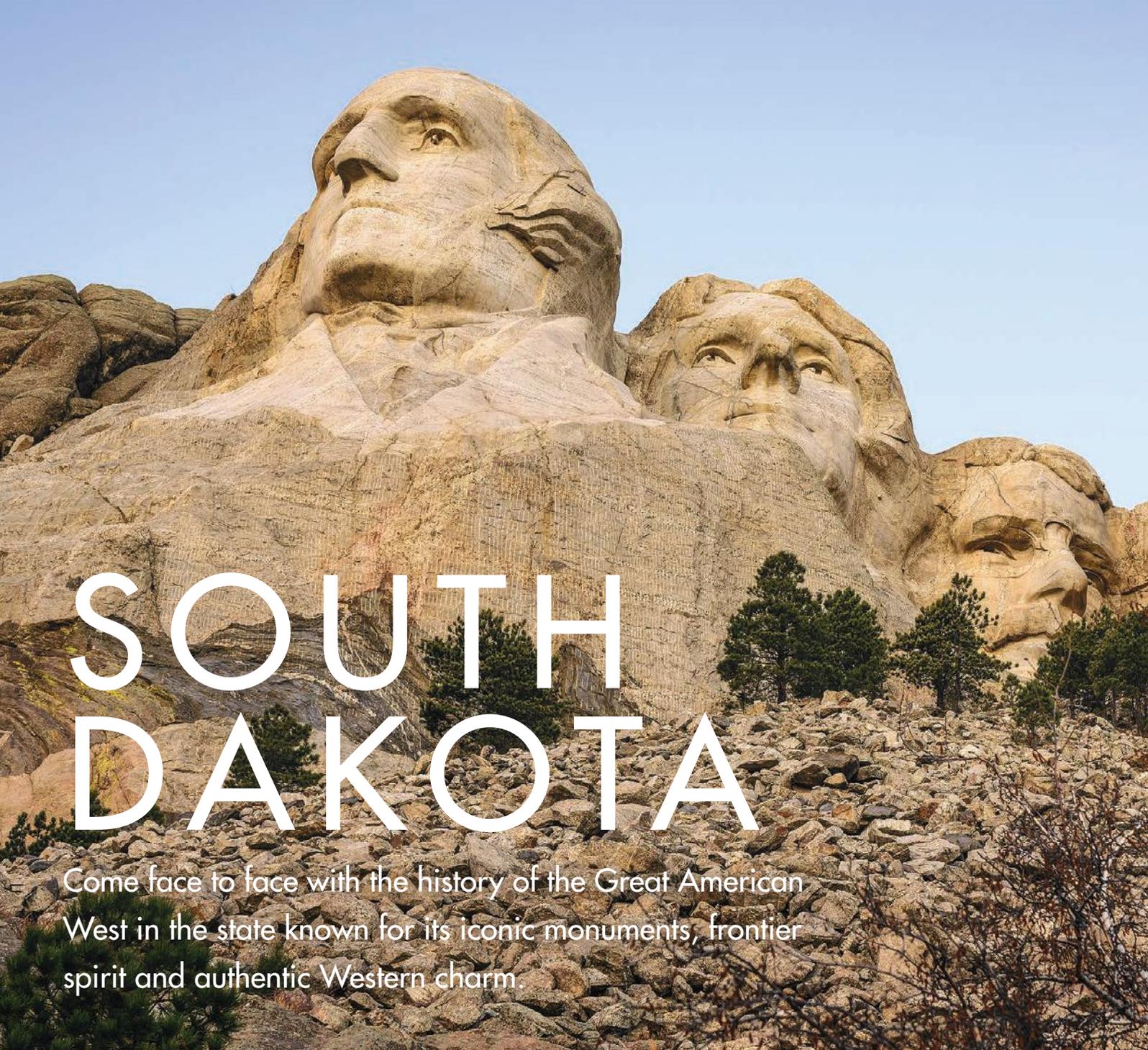
Skandinavian Viking Festival

Fargo is different. Unfamiliar ground. But, once you experience it, it's ground you want to spend some time on. From the breathtaking landscapes of the Red River valley, the urban downtown, to the way the city embraces the cool of winter, Fargo just does things differently.

The city is filled with wonderful eccentricities that encourage non-traditional thinking and behaviour. Its creative spirit inspires the artists, musicians, craftspeople, and entrepreneurs who live and work here, as well as those who visit. The perfect combination of small city atmosphere and big city vibe, you'll understand the local love and pride.

While you're here, visit historic Downtown Fargo and explore the unique experiences that live there. The 1920s Fargo Theatre's art deco marquee that lights up the heart of downtown alongside historic boutique hotels, music venues, locally owned one-of-a-kind shops, and a plethora of unique restaurants. Embrace your sense of wonder at the Red River Zoo, which specialises in endangered cold climate animals. Go back in time and experience the life of early North Dakota pioneers at Bonanzaville. Immerse yourself in the rich Scandinavian heritage at the Hjemkomst Center.

From the art and cuisine, to the friendly people and natural beauty, Fargo offers experiences to leave you with lifelong memories. fargomoorhead.org



SOUTH DAKOTA

Come face to face with the history of the Great American West in the state known for its iconic monuments, frontier spirit and authentic Western charm.



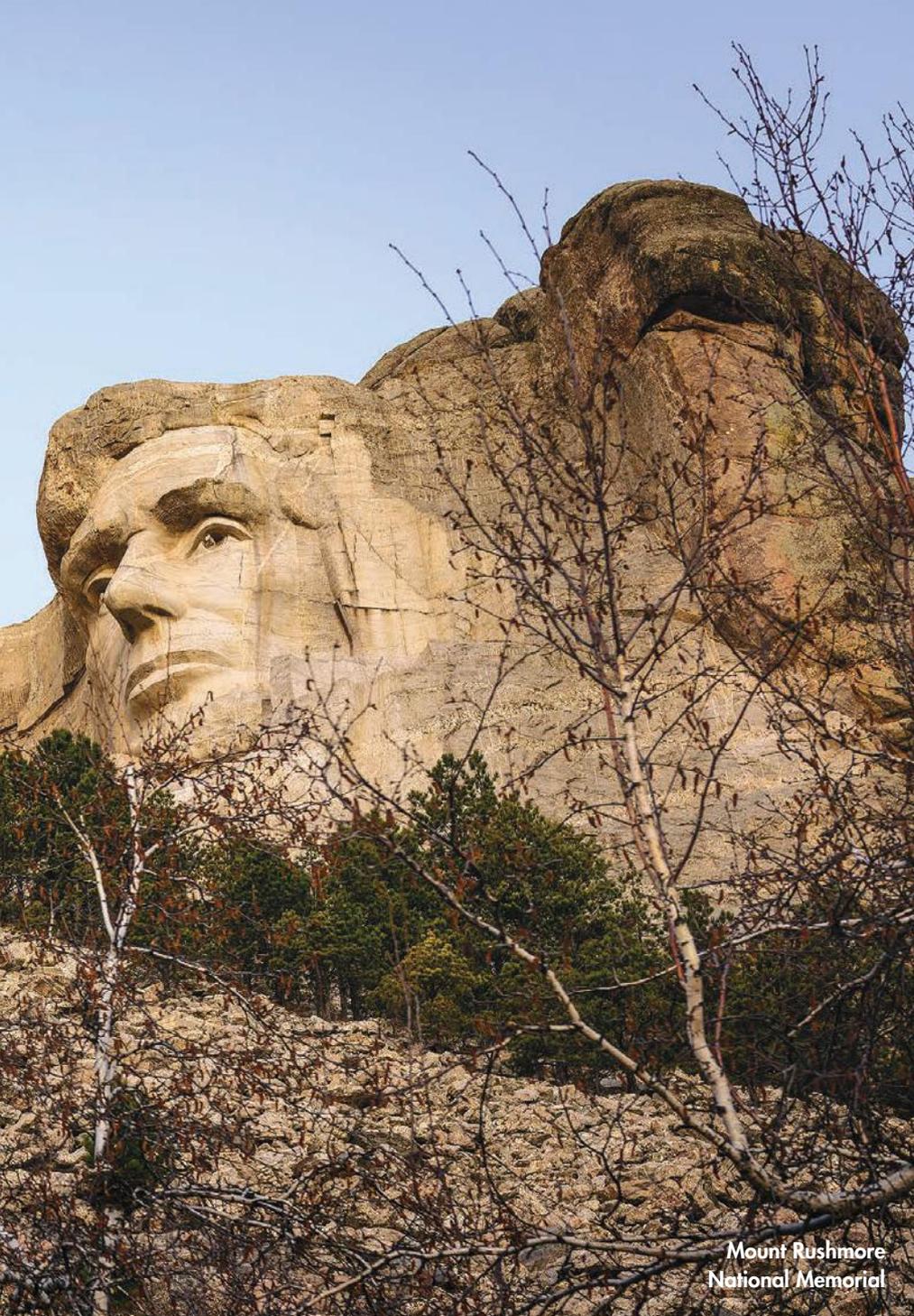
Buffalo grazing in Custer State Park

There's a reason South Dakota calls itself the land of "Great Faces, Great Places". In fact, there are a lot of them.

Six national parks, 13 state parks and 77,000 square miles (200,000km²) of natural splendour — it's all waiting for you in South Dakota. At Mount Rushmore National Memorial, you can gaze upon the iconic monument with over 18m tall faces of four U.S presidents — George Washington, Thomas Jefferson, Theodore Roosevelt and Abraham Lincoln. Then visit the Crazy Horse Memorial, the world's largest mountain carving under construction.

There are countless ways and places to breathe in fresh air and reconnect with nature. Custer State Park is the jewel in the crown, a place where you can follow the trails to the top of Black Elk Peak for panoramic views from the highest natural point east of the Rocky Mountains. Pitch a tent and explore Badlands National Park's otherworldly landscape.

Swim, fish or float in the mighty Missouri River. Go on a subterranean adventure at Jewel Cave National Monument and Wind Cave National Park — two of the longest caves in the



Mount Rushmore
National Memorial

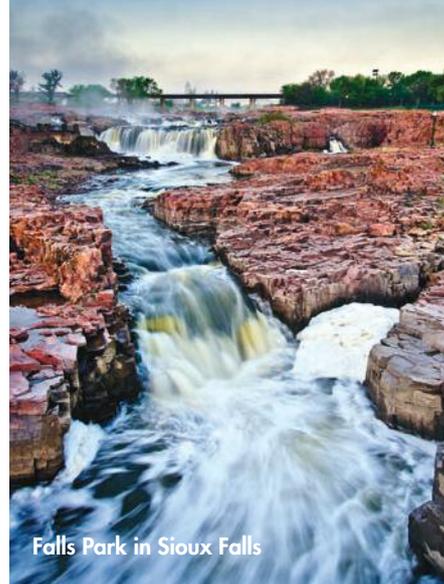
world. From camping and horseback riding to hiking, fishing and more, there's no shortage of ways to experience the authentic American West in South Dakota.

For frontier history, follow the Lewis and Clark Trail to trace the famed explorers' journey. Experience what life was like in the prairie town of De Smet — home of Little House on the Prairie's Laura Ingalls Wilder — or at an authentic military fort at Fort Sisseton Historic State Park. Enjoy some good old-fashioned family fun at a South Dakota rodeo. Try your hand at the gaming tables in Historic Deadwood, a Gold Rush-era town where miners rubbed shoulders with gamblers and gunslingers.

South Dakota is rich with Native American heritage. Learn about the Lakota people at the Akta Lakota Museum in Chamberlain. Stop off Interstate-90 to view Dignity of Earth and Sky — a 15m high statue sculpted to honour the Lakota and Dakota people. View the selection of Native American art, crafts and jewellery at Rapid City's Prairie Edge. Experience the pageantry of an authentic Native American powwow at one of South Dakota's nine Native American reservations.

For the ultimate urban experience, check out Sioux Falls. Located on the eastern edge of South Dakota, the state's largest city features the best in entertainment and culinary options as well as trails, shops, and breweries for every taste.

From outdoor beauty to indoor delights, the great faces and great places of South Dakota have exactly what you need to create your own magical memories.



Falls Park in Sioux Falls

SOUTH DAKOTA ROUNDUP

MOUNT RUSHMORE NATIONAL MEMORIAL/CRAZY HORSE MEMORIAL:

Experience the legendary Mount Rushmore up close, then visit the nearby Crazy Horse Memorial to witness the progress being made on this statue honouring the Native American warrior.

nps.gov/moru | crazyhorsememorial.org

DIGNITY: View this 15m stainless steel statue erected in 2016 to honour the cultures of the Lakota and Dakota people.

travelsouthdakota.com/explore-with-us/spotlights/dignity-earth-sky

BADLANDS: Take in 244,000 acres of unique and colourful landscapes unlike anything you've ever seen. Be prepared to see a variety of wildlife while you explore.

nps.gov/badl

FALLS PARK: Travel to the centre of Sioux Falls to view the triple-tier waterfall in this picturesque park, which also boasts an observation tower, café and more.

visitsiouxfalls.com/things-to-do/falls-park/

CUSTER STATE PARK: Witness the unforgettable site of hundreds of free-roaming buffalo thundering across the prairie at this popular state park.

gfp.sd.gov/state-parks/directory/custer

TO LEARN MORE: travelsouthdakota.com



BLACK HILLS/ BADLANDS

Badlands
National Park

Experience monumental works of man and nature. The Black Hills are home to six national parks and monuments, including, Mount Rushmore — the “Shrine of Democracy” — and the other-worldly Badlands. A region of infinite variety, the Black Hills are home to scenic byways, historic Old West towns, Native American culture, gaming and a wealth of attractions, offering visitors an area abundant with opportunities.

blackhillsbadlands.com

Experience an active indoor paleontological dig site and museum at The Mammoth Site of Hot Springs where you will travel back in time to the late Ice Age. Walk the edges of a sink hole at the Black Hills’ only accredited museum, boasting the largest concentration of Columbian mammoths in the world. See where Columbian and woolly mammoths became trapped, leaving an ancient treasure trove of fossil remains. Take a guided tour, enjoy hands-on learning and ongoing scientific research and STEAM education. mammothsite.org

Crazy Horse Memorial®, located north of Custer, is a great attraction for everyone. Home to the World’s Largest Mountain Carving, in progress, there is a year-round visitor complex, gift shop with handmade and one-of-a-kind souvenirs, plenty of free parking, and a restaurant and snack shop offering a wide variety of mouth-watering specialties — including a local favourite, bison stew. Explore the extensive museum, cultural centre, and sculptor’s studio-home, and enjoy special events, the nightly laser light show and Native American performers — in season. crazyhorsememorial.org



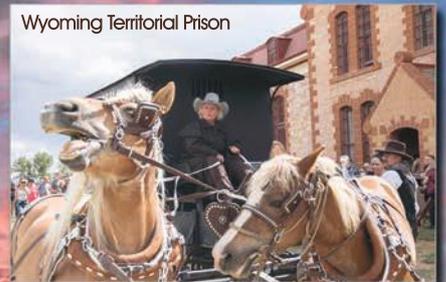
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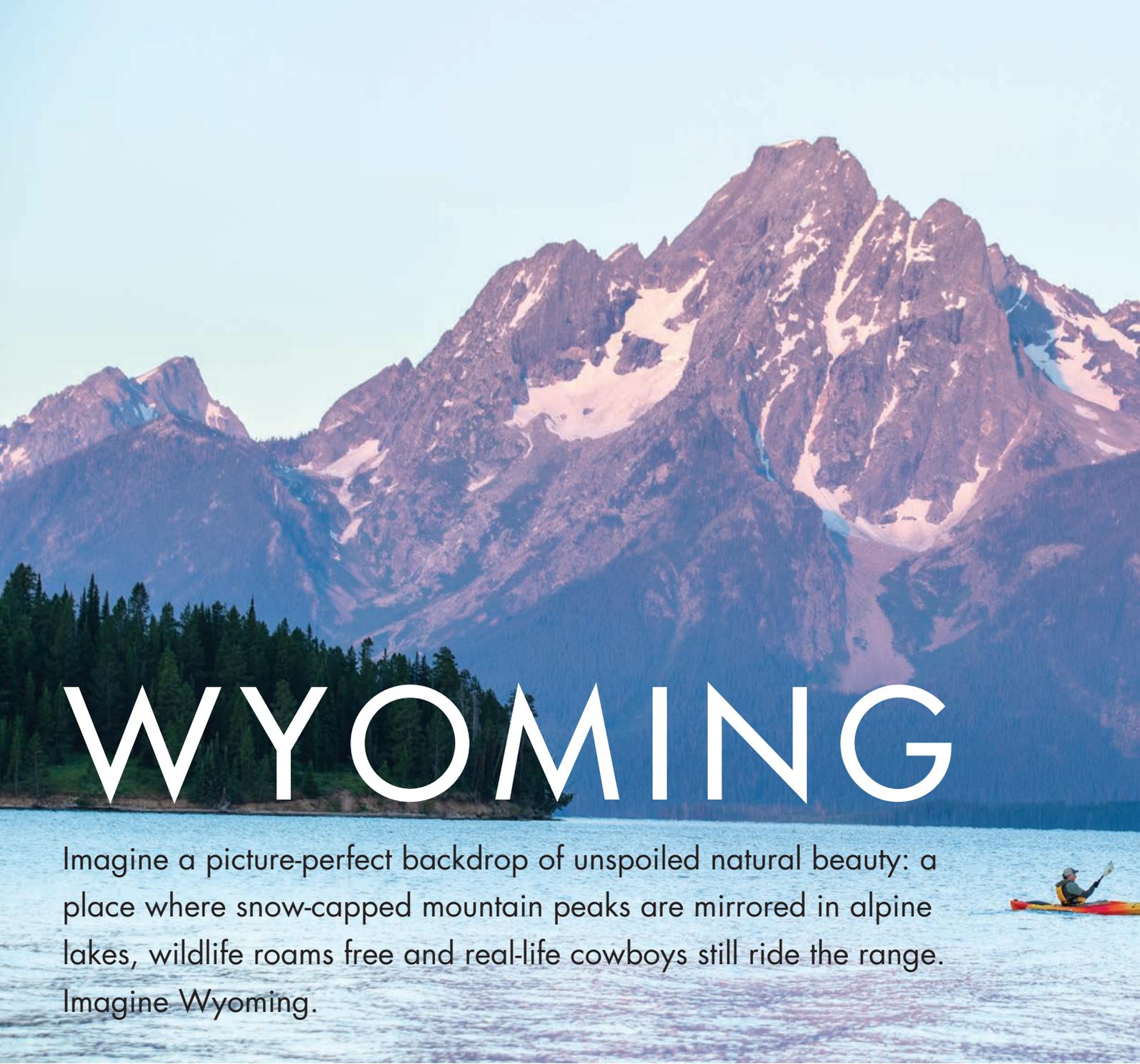
Medicine Bow National Forest



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EST. 1868



WYOMING

Imagine a picture-perfect backdrop of unspoiled natural beauty: a place where snow-capped mountain peaks are mirrored in alpine lakes, wildlife roams free and real-life cowboys still ride the range. Imagine Wyoming.



**Cowboy country
across Grand Teton
National Park**

The Great American West is still alive and well in Wyoming. Think cowboys, cattle drives and rodeos are things of the past? Think again.

Wyoming is the place to experience real-life Western adventure. Bunk down at an authentic Wyoming ranch, where trail rides, cattle drives and chuckwagon suppers transport travellers back to a simpler time and place. Revel in the authentic history and heritage of the Old West with a tour of the Wyoming Territorial Prison, or visit Fort Laramie to learn more about frontier life. At Register Cliff, near Casper, you can witness the landmark where hundreds of pioneers carved their names as they passed through the region on their journey west.

When it comes to rodeos, Cheyenne Frontier Days can't be beaten. Held each summer in



Kayaking on
Jenny Lake

Wyoming's state capital, the world's largest outdoor rodeo boasts 10 days of roping and riding competitions, country music concerts and Western exhibits, including a Native American Village. For more Western heritage, visit frontier towns like Cody — home to the Cody Nite Rodeo, Cowboy Music Shows and the Buffalo Bill Center of the West — or Buffalo, home to the historic Occidental Hotel and a hangout of Butch Cassidy and the Sundance Kid.

For unsurpassed outdoor adventure, head to two of America's most spectacular national parks — Yellowstone and Grand Teton. Yellowstone National Park offers nearly 3,500 square miles (9,000 km²) of unspoiled natural splendour and countless opportunities for camping, hiking, fishing, boating and more. Camp by a crystal-clear lake as a bald eagle soars overhead, observe free-roaming elk and bison in their native habitat or gaze in wonder as one of Yellowstone's famous geysers thunders skyward.

Hike along the mighty mountain trails in Grand Teton National Park. Cruise across scenic Jenny Lake or take a float trip down the epic Snake River. Or visit in winter for world-class skiing in Jackson Hole, famous for its 1,200 vertical metres of terrain.

For top-notch water recreation, go boating, fishing and jet skiing at Flaming Gorge National Recreation Area in southwestern Wyoming. Then travel back in time at Fossil Butte National Monument, home to some of the most ancient fossils on earth.

Discover the magic of Wyoming. Some things can't be explained, only experienced.



Old Faithful geyser,
Yellowstone National Park

WYOMING ROUNDUP

YELLOWSTONE NATIONAL PARK: From hiking to snowmobiling, the world's first national park serves up a myriad of outdoor activities. Observe the region's thermal features, waterfalls, canyons and wildlife on a historic yellow bus tour, horseback trail ride or Western stagecoach tour. nps.gov/yell

GRAND TETON NATIONAL PARK: The sharp, jagged peaks of the Teton Mountains rise more than 2,000m above the Snake River as it winds its way across the grassy valley below. Take a float trip down the river, hike the many trails, go fly fishing or take a wildlife tour through the "Serengeti of North America". nps.gov/grte

DEVILS TOWER: Go rock climbing or hiking at America's first national monument, made famous in Steven Spielberg's classic film, *Close Encounters of the Third Kind*. nps.gov/deto

WIND RIVER INDIAN RESERVATION: Witness ancient Native American customs at a summer powwow on the only reservation located in Wyoming, home to two Native American tribes — the Eastern Shoshone and Northern Arapaho. windriver.org

TO LEARN MORE: travelwyoming.com





CODY, WYOMING

Cody Nite Rodeo

No journey out west is complete without exploring Yellowstone National Park. The world's first national park is unforgettable and easy to access from Cody, Wyoming. Experience the majestic Lower Falls of the Yellowstone River, the thrill of Old Faithful Geyser and the Lamar Valley teeming with wildlife.

Your Yellowstone adventure begins at the

park's East Gate — Cody, Wyoming. More than a century ago, "Buffalo Bill" Cody established the town, and today it's still full of Western charm and warmth. Come and stay at a guest or dude ranch and hear tales of the Old West. Go horseback riding, learn how to rope and enjoy the nightly summer rodeo. Stroll the boardwalks of Old Trail Town. Explore the world famous Buffalo Bill Center

of the West. Go shopping for a new pair of cowboy boots, Western art or the perfect hat.

Prefer the wild outdoors? Float the Shoshone River, hike the rugged hills and mountains, or fish the bountiful rivers and streams.

What are you waiting for? Enjoy Cody Yellowstone, The Great American Adventure!
codyyellowstone.org



Wildlife abounds in
Cody/Yellowstone Country



Wild landscape between
Cody and Yellowstone Park

Paddleboard in the
Bighorn Mountains
with Wyoming
Adventure Ninja

SHERIDAN, WYOMING

A breathtaking vision of the New West, Sheridan is Wyoming's emerald city; a place where cowboys convene over craft beer and coffee, where pronghorn spring over canvasses coloured with Indian Paintbrush and where the majestic peaks of the Bighorn Mountains stand forever proud.

Historic downtown doors swing wide open to extend a warm hospitality as legendary as the icons and outlaws that once roamed these parts, while fabled history and dramatic mountain vistas meet Western graces and the serenity of wide open spaces.

Gaze at the neon signs lining Main Street in Sheridan's Historic Downtown, embrace Native American history at the remarkable Brinton Museum, ride out into the ranches that dot the foothills, and hike the endless canyons that bookend the Bighorns. Sheridan is the American West the world dreams of.

sheridanwyoming.org



Public art,
downtown
Sheridan



Mint Bar



Climb with Bighorn
Mountain Guides

— SINCE —
1889

THE ONE & ONLY

In Casper, historic, urban and recreational trails connect you to the best Wyoming has to offer. From the ruts of the Oregon Trail to the top of Casper Mountain, here you can choose your trail and your adventure.

ONLY IN CASPER
ARE THE

TRAILS & TALES

THIS EPIC.

VISIT *Casper*.com

Get Your *West on*

Visit Carbon County
wyomingcarboncounty.com



CARBON COUNTY
WYOMING
GET YOUR WEST ON



Pick up a free magnet or sticker to commemorate your visit at the Carbon County Visitors' Council or the Wyoming Frontier Prison.



Sponsored by the Carbon County Visitors' Council

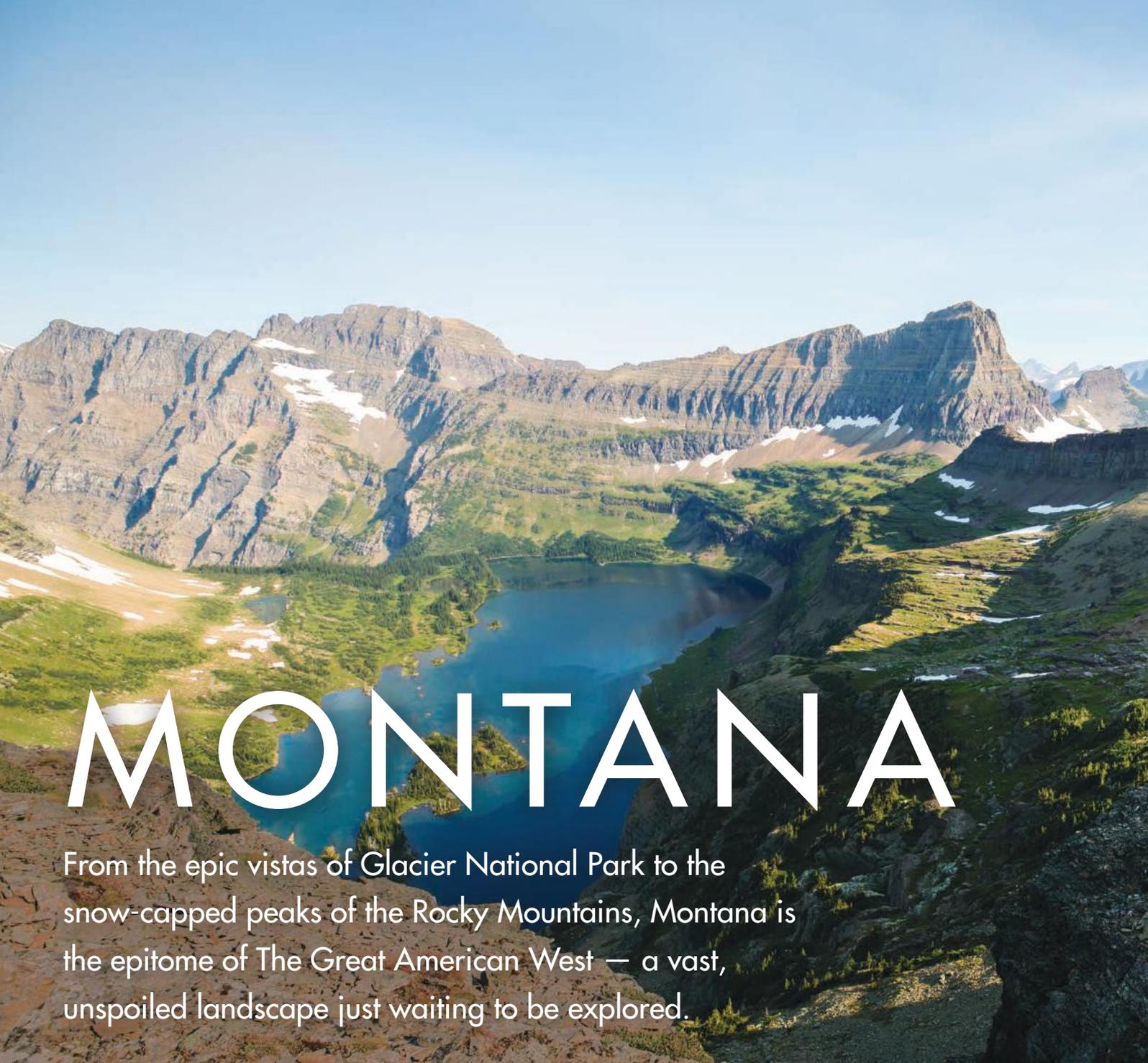
THERE'S THIS PLACE *where* ADVENTURE FINDS YOU



Three rivers and seven wilderness areas meet in **Missoula, Montana**, a small town with enormous personality. It's an **outdoor enthusiast's haven**, pulsating with **arts, culture, food, drink**, rich roots and the best people around. Infinite exploration abounds, so get outside under **Missoula's big sky** and experience this place for yourself.

VISIT DESTINATIONMISSOULA.ORG/RMI TO START PLANNING YOUR TRIP

DESTINATION
Missoula
MONTANA



MONTANA

From the epic vistas of Glacier National Park to the snow-capped peaks of the Rocky Mountains, Montana is the epitome of The Great American West — a vast, unspoiled landscape just waiting to be explored.



Bull elk grazing

For an authentic Western holiday that combines unbridled outdoor adventure, small-town charm and big-city amenities, look no further than Montana. America's fourth-largest state offers miles of sweeping plains, lush forests and rushing rivers and streams. And with more wildlife than people, "Big Sky Country" is the perfect place to escape the everyday cares and congestion of modern urban life.

Montana's scenic glory is on full display in Glacier National Park. Established as a national park in 1910, Glacier is a wonderland of alpine meadows, lakes, forests, waterfalls and — as its name implies — 50 glaciers. The park has relatively few miles of roads and offers some 1,600 square miles of picturesque, pristine landscape.



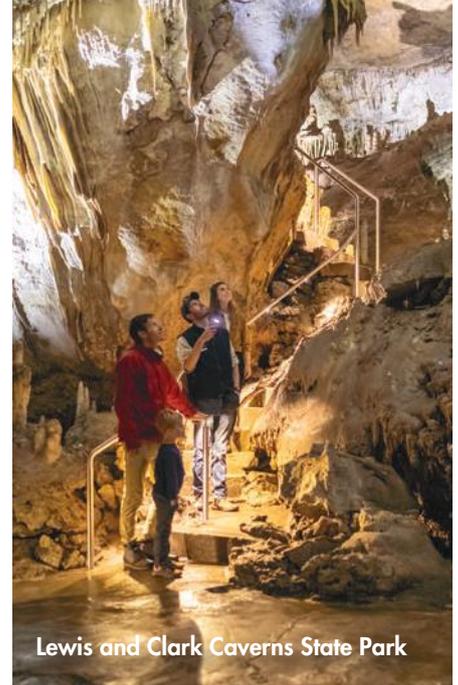
Continental Divide
at Logan Pass

Admire the majestic scenery on a relaxing boat tour of one of the park's pristine lakes, then hop aboard a vintage Red "Jammer" Bus for a trip along the Going-to-the-Sun Road. The 52-mile (84km) road spans the width of the park, offering panoramic views as it crosses the Continental Divide at Logan Pass at a height of 2,000m. Hike the Hidden Lake Nature Trail, admire the serene beauty of St. Mary Lake, then spend the night in one of the park's historic Swiss Chalet-style guest lodges.

To experience Montana's rich frontier history, visit the Little Bighorn Battlefield National Monument — the site of Custer's Last Stand. Relive life in the Old West in the historic Gold Rush towns of Virginia City and Nevada City. Delve deep into the prehistoric past along the Montana Dinosaur Trail. Or experience ancient tribal traditions at the Crow Fair and Rodeo, at North American Indian Days in Browning or at one of Montana's many smaller summer powwows.

Montana also offers easy access to the unique landscape and abundant wildlife of Yellowstone National Park. Three of the five entrances to Yellowstone are located in Montana, with easy access to picturesque rivers for whitewater rafting, fishing or paddling. Activities such as zip-lining, horseback riding, rodeos or leisurely exploring ghost towns and backroads make Montana adventures truly unforgettable.

Wherever you choose to go in Montana, you won't be disappointed.



Lewis and Clark Caverns State Park

MONTANA ROUNDUP

GLACIER NATIONAL PARK: Hike amidst Glacier's million-plus acres of mountains, waterfalls, forests and meadows, keeping an eye out for the grizzly bears, mountain goats, bighorn sheep and other wildlife that call the park home. Behold the spectacular vistas visible from the Going-to-the-Sun Road. nps.gov/glac

SCENIC BYWAYS: Journey through Montana's majestic scenery along incredible routes such as the Beartooth Highway, Pioneer Mountains Scenic Byway and Pintler Veterans Memorial Scenic Highway.

MAKOSHIKA STATE PARK: Explore beautiful badlands landscapes by hiking a trail, or go on a dinosaur dig to find fossils of a T. Rex or Triceratops. stateparks.mt.gov/makoshika

BANNACK STATE PARK: This well-preserved ghost town offers a glimpse into the lives of gold miners and vigilantes in the late 1800s. bannack.org

FIRST PEOPLES' BUFFALO JUMP STATE PARK: One of the largest buffalo jumps in North America used for thousands of years by Native tribes amid roaming bison. stateparks.mt.gov/first-peoples-buffalo-jump

TO LEARN MORE: visitmt.com

MONTANA

BILLINGS, MONTANA

Beartooth
Mountains

Billings is your gateway to Yellowstone National Park via the scenic Beartooth Highway — one of the most beautiful drives in America. The natural, cultural and historic attractions in and around Billings are plentiful.

Billings is Montana's city, offering urban amenities with small-town hospitality. Enjoy the Yellowstone River and the beautiful sandstone cliffs that outline the area. Known as the Rimrocks, these cliffs offer incredible views of the big, blue Montana sky and regional mountain ranges.

For history fans, the only physical evidence of the Lewis and Clark Expedition is a 15-minute drive east, where Captain William Clark carved his name 200 years ago at Pompeys Pillar National Monument. About 45 minutes further south is the famous Little Bighorn Battlefield National Monument, where General Custer made his last stand in an iconic battle against Sitting Bull and his men.

Billings offers amazing restaurants, a walkable brewery district, shopping and hotels.

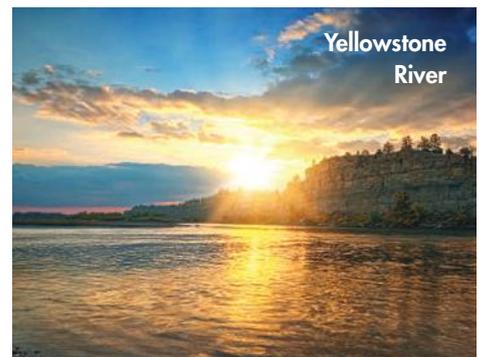
Learn more at visitbillings.com.



Native
American
culture



Billings Brewery District



Yellowstone
River

GLACIER COUNTRY

Western Montana's Glacier Country is the kind of place you have to see to believe. Stunning landscapes provide the setting for world-class outdoor adventures and small-town charm among nine scenic travel corridors offering cozy lodging, warm western hospitality and unforgettable authentic experiences.

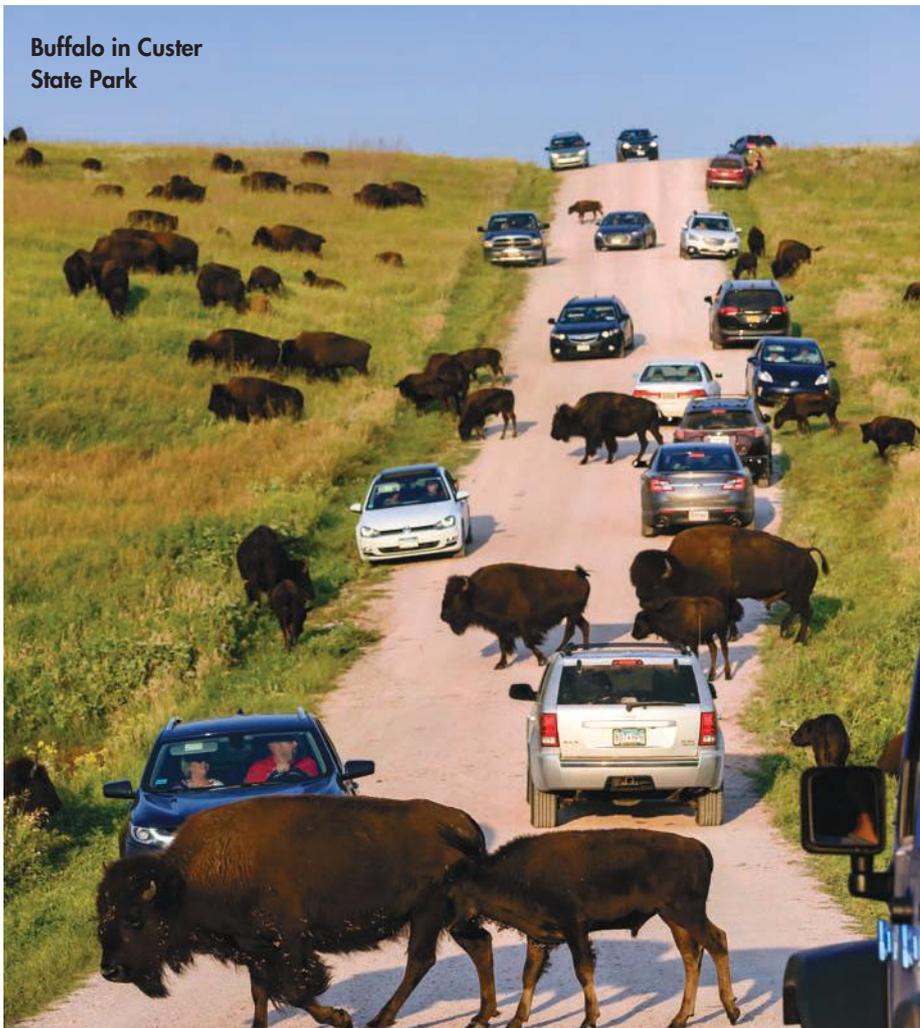
Glacier National Park anchors the region with more than 1 million acres of jaw-dropping terrain, including sparkling glacial lakes, more than 200 waterfalls, and jagged mountains towering over valleys that never end. Open year-round, this outdoor lover's paradise is ideal in autumn with incredible fall colors, snowcapped peaks and prime wildlife watching. Spring brings a serenity to the park — the perfect time to bike the famous Going-to-the-Sun Road or watch as baby wildlife emerge. Embark on an interpretive bus tour or historic red bus tour for the chance to explore the natural wonders and rich history of the park, including the Plains Indian connection to a landscape that dates back centuries.

Beyond the park you'll find blue-ribbon trout streams, two American Indian reservations and Flathead Lake — the largest freshwater lake in the West, featuring Montana's famous Flathead cherries, storybook villages and year-round lake-life splendor. Western Montana's 75+ communities are made up of arts and culture hot spots, vibrant historic districts, and walkable downtowns with breweries, distilleries, dining, shopping and unrivalled access to recreation. There are plenty of lodging options here, from rustic to luxurious — stay in a mountainside lodge or working guest ranch for a truly western adventure.

Visit glaciermt.com and discover Montana in Glacier Country.



THE GREAT AMERICAN WEST: WHERE ADVENTURE AWAITS!



Buffalo in Custer
State Park

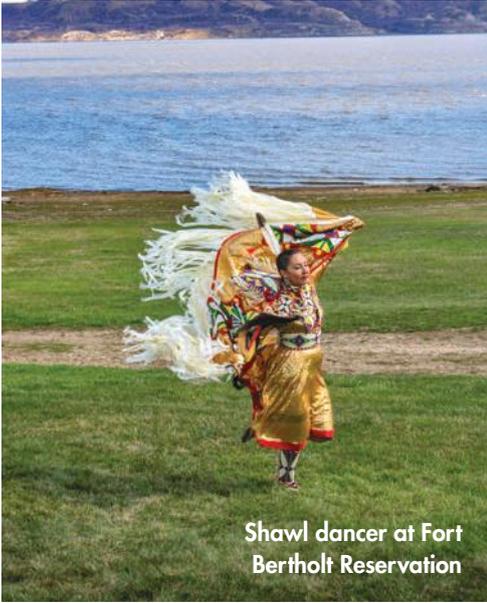
COWBOYS AND RANCHES

The Great American West is the perfect place to experience the authentic cowboy culture of this legendary region. Saddle up and go horseback riding across the plains of North Dakota. Witness an authentic buffalo roundup at South Dakota's Custer State Park. Take in one of Wyoming's many rodeos — complete with bucking broncos, bull riding, country music entertainment and a chuckwagon cookoff. Ride the trails and herd cattle at one of Montana's working ranches or pamper yourself at one of the luxury resort ranches. Get a taste of downhome cowboy life on an Idaho wagon ride before enjoying a delicious barbecue served under the stars to the strains of Country and Western music.

NATIONAL PARKS & MONUMENTS

Much of the West has been carefully preserved in America's national parks and monuments, enabling visitors to experience the same pristine natural beauty that greeted the first pioneers.

Go camping at Theodore Roosevelt National Park in North Dakota. Take an unforgettable journey across the continental divide at the spectacular Glacier National Park in Montana. Marvel at the thermal wonders and abundant wildlife in



Shawl dancer at Fort Bertholt Reservation



Blackfoot Indian Reservation



Makoshika State Park in Montana

Wyoming's Yellowstone National Park. Visit South Dakota's legendary Mount Rushmore National Memorial. Or gaze in wonder at the striking volcanic landscape of Idaho's Craters of the Moon National Monument.

NATIVE AMERICAN HERITAGE

The story of The Great American West is the tale of more than one people, and no visit to the region would be complete without experiencing the culture and heritage of America's First Nations. Visit the Sacajawea Center in Salmon, Idaho, to learn about the

Shoshone Indian woman who served as an invaluable interpreter and guide to the Lewis and Clark expedition. Journey through the heart of the Great Sioux Nation on South Dakota's Native American Scenic Byway. Explore the ancient traditions of the Blackfoot tribe at Montana's annual North American Indian Days. Attend an authentic Native American powwow in North Dakota's capital of Bismarck. Or immerse yourself in the customs of the Eastern Shoshone and Northern Arapaho tribes at Wyoming's Wind River Reservation.

Wherever your Western holiday takes you, there's sure to be a national park, memorial or monument just waiting to be explored.



Craters of the Moon National Monument, Idaho



Grand Teton National Park, Wyoming

GREAT DRIVES: NATIONAL PARKS, MONUMENTS & MORE

The Great American West region is home to numerous national parks, monuments and memorials that preserve the nation's natural resources and rich heritage. Beginning and ending in Denver, Colorado, the following itinerary visits many of the area's most spectacular sites.

Beginning in Denver, travel north to visit Wyoming's Flaming Gorge National Recreation Area, then continue on to view the ancient fossils at Fossil Butte National Monument. Travel north to visit two of America's most popular and scenic parks: Grand Teton National Park and Yellowstone National Park. From hiking and mountain climbing to fishing, boating and more, both parks offer visitors countless opportunities for outdoor recreation amid stunning scenery.

To view some of the region's most breathtaking vistas, travel southwest to Craters of the Moon National Monument and the stunning Sawtooth National Recreation area before reaching McCall. Continue north to the Nez Perce National Historical Park Visitor Center that chronicles the history of this Native American tribe before entering the picturesque vistas of Montana's Glacier National Park. Known as the "Crown of the Continent", this stunning park perched along the Canadian border offers a million acres in which to hike, camp, fish and view wildlife. Travel southeast to Pompeys Pillar

National Monument — which bears one of the last surviving markers of the famous Lewis and Clark expedition — then visit the Little Bighorn Battlefield National Monument, the site of the infamous "Custer's Last Stand".

From Montana, head east into North Dakota, home of Theodore Roosevelt National Park. Visit Roosevelt's Maltese Cross cabin, then go hiking or camping before continuing eastward to the Knife River Indian Villages National Historic Site, displaying the ruins of an ancient Indian village. Next, journey to South Dakota's Badlands National Park, famed for its striking rock formations and variety of wildlife, including bison, deer and bighorn sheep. Continue on to the Black Hills to explore some of the world's longest caves at Wind Cave National Park and Jewel Cave National Monument, then visit the beloved Mount Rushmore National Memorial.

To conclude your Western odyssey, travel back into Wyoming to visit the iconic Devils Tower National Monument before travelling southward back to your gateway city of Denver.



Sawtooth National Recreation Area, Idaho



Seasons and hours of operation vary from park to park. Visit the National Park Service at [nps.gov](https://www.nps.gov) for detailed information on hours, admission fees, directions and more.



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The raw splendor of Yellowstone National Park doesn't stop at the park boundary—it spills on for miles, encompassing an extraordinary part of the world we call Montana's Yellowstone Country. Head north to discover the Yellowstone you haven't seen yet.

Start discovering now. Get your **FREE** Vacation Packet by going to [VisitYellowstoneCountry.com](https://www.VisitYellowstoneCountry.com).



Beartooth Highway, a National Scenic Byways All-American Road



Yellowstone Country
MONTANA



Jet boating in Hells Canyon, Idaho

GREAT DRIVES: BEST OF THE WEST

For a holiday that harkens back to the frontier days of old, there's no better destination than The Great American West.

Begin your adventure in the gateway city of Denver, travelling north on Interstate 25 (I-25) to Cheyenne, Wyoming's state capital. See the sights aboard the Cheyenne Street Railway Trolley, or take in the summertime Cheyenne Frontier Days rodeo, one of the largest outdoor rodeo extravaganzas in the world.

From Cheyenne, head north into South Dakota to visit the Gold Rush-era town of Deadwood. Experience what life must have been like in a Wild West boomtown before visiting Rapid City — gateway to Mount Rushmore National Memorial, the Black Hills and Badlands National Park.

Continue east on I-90 toward the stunning Native American sculpture Dignity before visiting De Smet — site of the original Ingalls Family homestead immortalised in the *Little House on the Prairie* books — and Sioux



Ingalls Homestead, De Smet, South Dakota

Falls, South Dakota's largest city, boasting culinary and brewery delights, sculptures and Falls Park.

Then head north on I-29 to Fargo, North Dakota. Admire the exhibits at the Plains Art Museum and the vintage and contemporary aircraft at the Fargo Air Museum before continuing on I-94 to Jamestown, home of the popular Frontier Village and National Buffalo Museum.

Continuing west, visit the state capital of Bismarck, where visitors will find the State Museum at the North Dakota Heritage Center, before experiencing frontier life just as General George Custer did at nearby Fort Abraham Lincoln State Park. Travel on to Washburn and walk in the footsteps of Lewis and Clark at the Lewis & Clark Interpretive Center and Fort Mandan before continuing west to Medora — home of the popular Western extravaganza, the Medora Musical, and the entrance to Theodore Roosevelt National Park.

Cross the state border into Montana and travel toward Billings, visiting the Little Bighorn Battlefield and Pompeys Pillar national monuments. Continue westward on I-90 to Bozeman — known for its Museum



Cheyenne Frontier Days rodeo, Wyoming



Fort Seward Annual Wagon Train, North Dakota

of the Rockies — and the twin Old West towns of Virginia City and Nevada City before visiting the historic copper mining town of Butte with its underground mine tours. Explore the fascinating Lewis & Clark Caverns State Park or First People's Buffalo Jump before heading to Missoula — a lively town where you can surf on the Clark Fork River or witness Smokejumper preparing to fight wildfires.

Then head north to Idaho and the popular resort towns of Sandpoint and Coeur d'Alene. Enjoy Sandpoint's charming vistas of Lake Pend Oreille, then travel south to Coeur d'Alene for outdoor recreation offerings galore. Play a round of golf at the Coeur d'Alene Resort — famous for its floating 14th green — or go biking and kayaking before continuing southward to Hells Canyon National Recreation Area. Continue on to Idaho's state capital of Boise, enjoying the city's many arts, cultural and recreational activities before heading east into the Boise National Forest and Sawtooth National Recreation Area, where 36 campgrounds provide a perfect base for hiking, fishing and whitewater rafting.

Continue east to Cody, Wyoming — named for Wild West showman Buffalo Bill Cody — the town is home to the Buffalo Bill Center of the West, a highly regarded museum affiliated to The Smithsonian. True to Buffalo Bill's legacy, Cody is also known for its nightly summer rodeos and entertaining Cowboy Music Shows. Travel southeast to historic Casper, then back towards Cheyenne and finally Denver to conclude your adventure in The Great American West.



Take time to relish some "world's only" destinations in Southeast Idaho. Pose for a selfie at the Idaho Potato Museum, learn to squeegee at the world's only Museum of Clean, or step back in history at the National Oregon/California Trail Center. Venture further to enjoy the pastoral beauty of Southeast Idaho's Scenic Byways—reminiscent of a bygone era, soak in one of several natural hot springs, paddleboard on beautiful Bear Lake, stop at an Indian Pow-Wow or Welsh Festival, or splash in a captive geysler! Now that's a vacation!



IDAHOHIGHCOUNTRY.ORG



Denver skyline

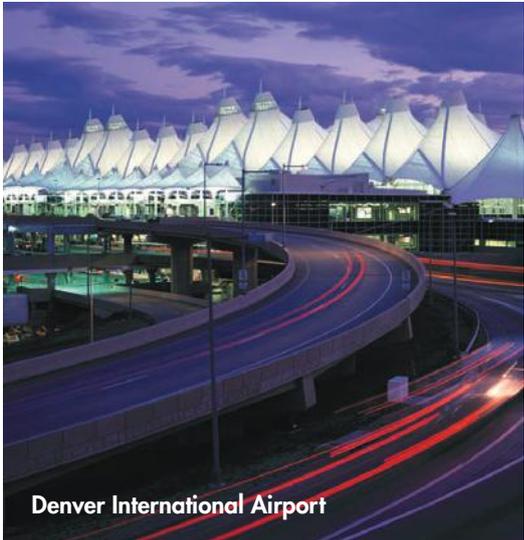
GATEWAY TO YOUR WESTERN ADVENTURE

The international gateway city of Denver, Colorado, is conveniently located for exploring the Great American West.

Located at the base of the majestic Rocky Mountains, Denver, Colorado, is a walkable, outdoor city offering urban adventures from hiking and biking to live music, professional sports, art, culture and shopping.

The airport rail line from Denver International Airport makes

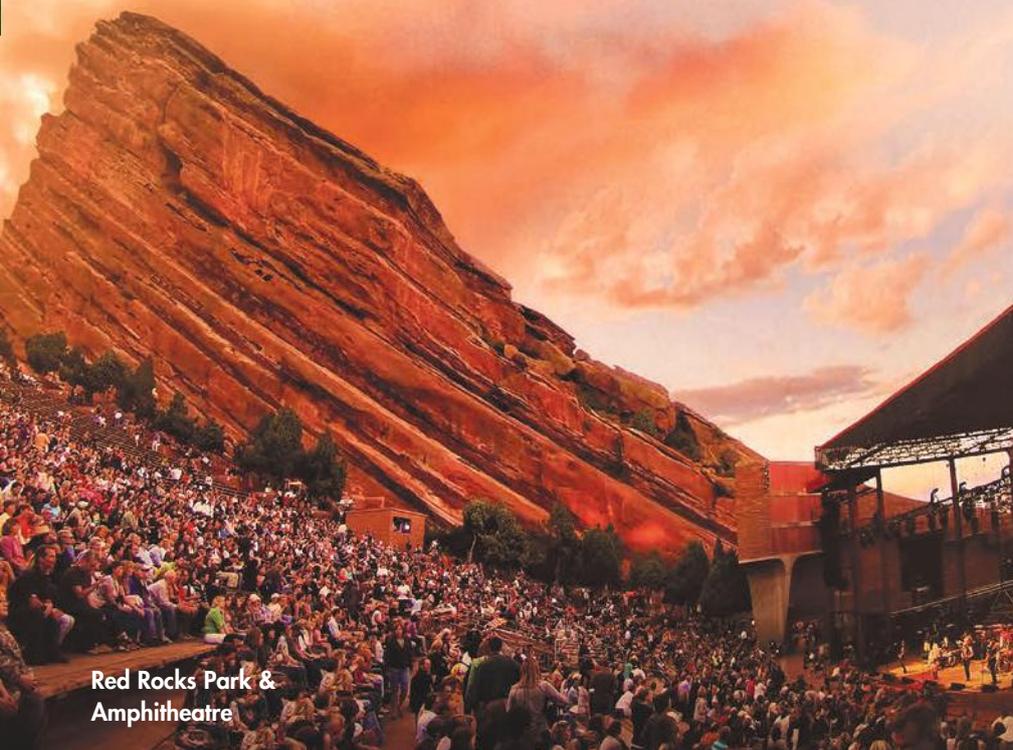
getting to The Mile High City a breeze. Travellers can use the direct rail service to get to Denver Union Station, just steps from Denver's 16th Street Mall. There you can enjoy the restaurants, bars and attractions located downtown without needing a car, before heading off on your adventure to the Great American West.



Denver International Airport

DENVER, COLORADO

300 days of sunshine and the spirit of the Rocky Mountains inspire urban adventures for all.



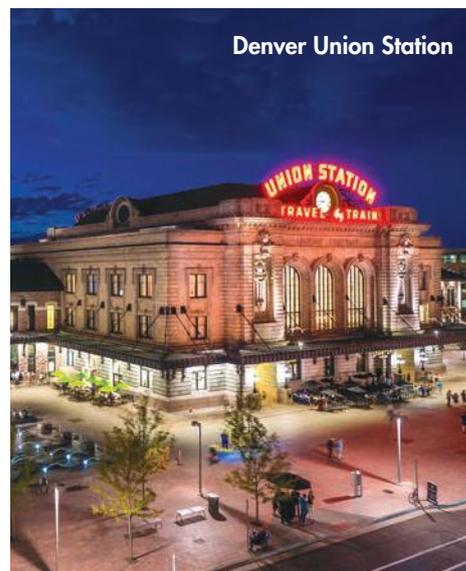
Red Rocks Park & Amphitheatre



Blue Bear public sculpture



Larimer Square



Denver Union Station

With 300 days of sunshine, Denver's outdoor patios are always ready to welcome you! Sample creative cuisine at chef-owned restaurants in historic Larimer Square and Denver Union Station. And the Denver Beer Trail is a handy guide to the city's many craft breweries.

Visit the Denver Art Museum, home to famous Western and American Indian art collections. Enjoy interactive exhibits at the History Colorado Center, and families will love the dinosaurs at the Denver Museum of Nature & Science.

Explore creative neighbourhoods that surround the city centre like Highlands, Art District on Santa Fe and RiNo (River North), offering colourful street art, live music venues, craft breweries and unique eateries. Or, head to Cherry Creek for the city's best shopping.

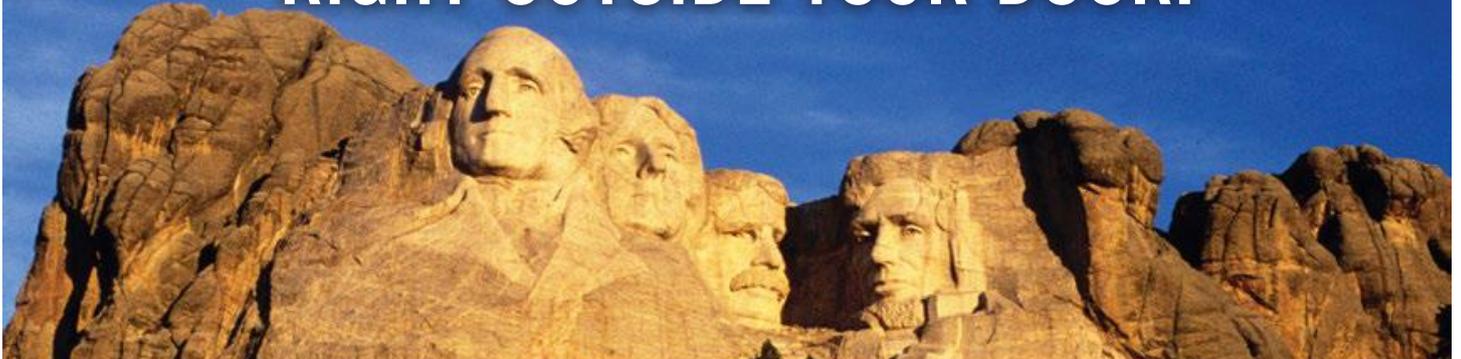
Red Rocks Park & Amphitheatre is a "must see" — great for hiking or amazing concerts under the stars. Just a short drive away is Rocky Mountain National Park, which features waterfalls, wildlife and magnificent scenery.

Find out more at visitdenver.com.

TOP DENVER EXPERIENCES TO SAVOUR:

- Relish a walkable city centre
- Sample creative cuisine on an outdoor patio
- Be inspired by art, nature & science
- Explore diverse neighbourhoods
- Enjoy music under the stars at Red Rocks Amphitheatre

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VISITOR RESOURCES

Our partners are ready to assist you in planning your holiday visit to the Great American West:



Bismarck/Mandan Convention & Visitors Bureau
noboundariesnd.com



Buffalo Chamber of Commerce
buffalowyo.com



Visit Cheyenne
cheyenne.org



Cody/Yellowstone Country
codyyellowstone.org



Fargo/Moorhead Convention & Visitors Bureau
fargomoorhead.org



Visit Rapid City
visitrapidcity.com



Sioux Falls CVB
visitsiouxfalls.com



Southwest Idaho Travel Association
visitsouthwestidaho.org



Western Montana's Glacier Country
glaciermt.com



Yellowstone National Park Lodges
yellowstonenationalparklodges.com

LODGING GUIDE



sales@baymontkeystone.com
www.baymontkeystone.com

Enjoy panoramic views of Mount Rushmore. Launch excursions to Crazy Horse, Wind Cave, Black Elk Peak, Custer State Park and Keystone's shopping boardwalk. End your day in South Dakota in the refreshing waters of our indoor pool, or soak in the hotel hot tub.



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Award-winning Howard Johnson Mount Rushmore is Rapid City, South Dakota's top-rated downtown hotel. We are centrally located to all the areas major attractions and conveniently located in beautiful Rapid City.



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www.qualityinnhillcity.com

The Hill City Quality Inn is located off the Mickelson Trail in the heart of South Dakota's Black Hills. Explore the area from a central location, with easy access to points of interest in all directions, including several national park sites.



sales@ramadamtrushmore.com
www.ramadamtrushmore.com

Nestled in South Dakota's Black Hills National Forest, Ramada Keystone offers easy access to Mount Rushmore, Crazy Horse, Custer State Park, Wind Cave and Black Hills attractions. Enjoy great dining, shopping and entertainment — just steps away on the Keystone City Boardwalk.



veebar@veebar.com
www.veebar.com

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BIG BOY STEAM ENGINE

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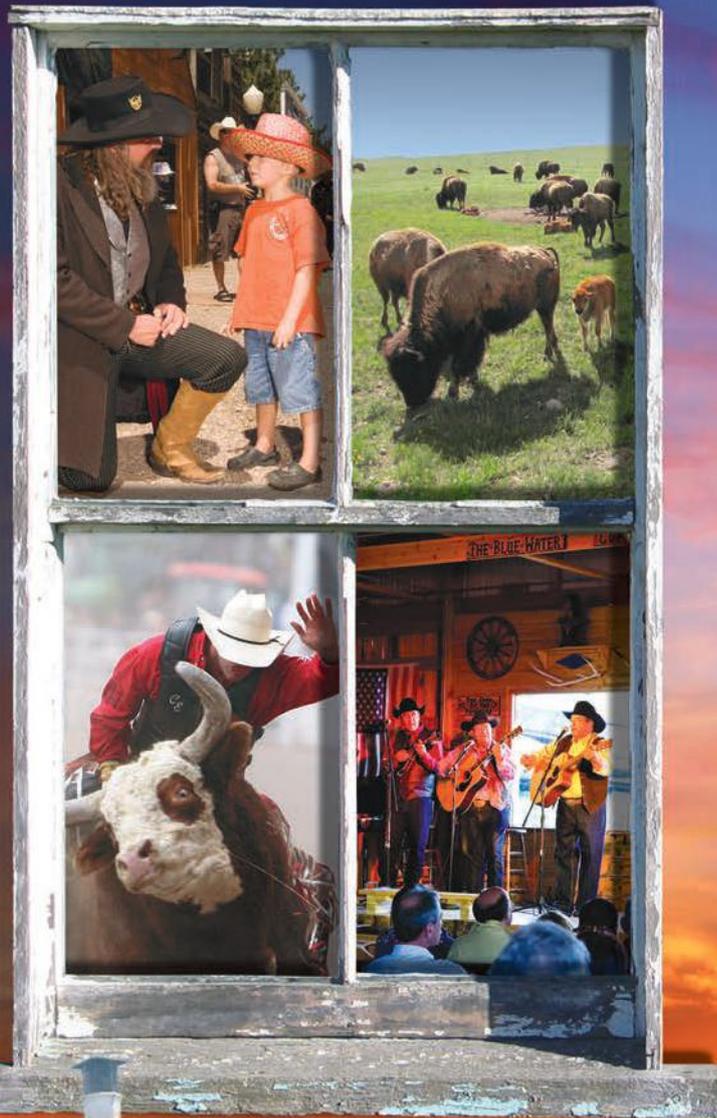
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