

YOUR OUTLET EXPERIENCE

Redefined

CITADEL OUTLETS
LOS ANGELES, CALIFORNIA

OUTLETS AT BARSTOW
BARSTOW, CALIFORNIA

OUTLETS AT SAN CLEMENTE
SAN CLEMENTE, CALIFORNIA

TULARE OUTLETS
TULARE, CALIFORNIA

OUTLETS AT
TRAVERSE MOUNTAIN
LEHI, UTAH

OUTLETS AT CASTLE ROCK
CASTLE ROCK, COLORADO





Experience THE ULTIMATE SAVINGS DESTINATION

A true shopping experience is more than discovering your favorite brands and incredible values. It's being surrounded by style from the ground up and even enveloped in a culture unique to its surroundings. It's being rewarded for shopping, having access to luxury, amenities and being treated like a VIP.

It's finding deals on authentic, quality brands and styles that make your heart sing, sipping tea or enjoying the view in a luxurious lounge built just for you.

We invite you to come shop with us and experience the ultimate in Outlet shopping across the United States. Discover new destinations and enjoy the bright city lights of LA, relaxed Southern California beaches, a sparkling desert oasis, unique Utah charm and Rocky Mountain magnificence.

Your Outlet Experience is waiting. Come find what you love.

HOSPITALITY *Unrivaled*

Offering an array of amenities at our Centers and in Customer Service, it is our desire to provide 5-Star Customer Service that is distinctly above and beyond guest expectations. Our Meet and Greet programs are unsurpassed with additional amenities and offerings to our international groups. We also provide packages and programs perfect for the individual traveler.

Official Welcome Centers	Gift Wrapping	Multi-Lingual Staff & Brochures
Center-Wide Wi-Fi	VIP Lounges	Foreign Currency Exchanges
Mobile Charging Stations	Baggage Check	Luggage Re-Packing Rooms

Our friendly Customer Service Teams share our company core values with a passion for helping others from a global perspective. With the international traveler in mind, our world-class service and amenities surpass our customers' expectations, and we strive for an exceptional guest experience beyond the value and savings of an Outlet center.





CITADEL OUTLETS

LOS ANGELES

100 CITADEL DRIVE, SUITE 480
LOS ANGELES, CA 90040
323.888.1724
OPEN 10 AM TO 9 PM
CitadelOutlets.com

ARMANI

COACH

DISNEY

FURLA

HUGO BOSS

KATE SPADE

L'OCCITANE

MICHAEL KORS

NIKE

TOMMY HILFIGER

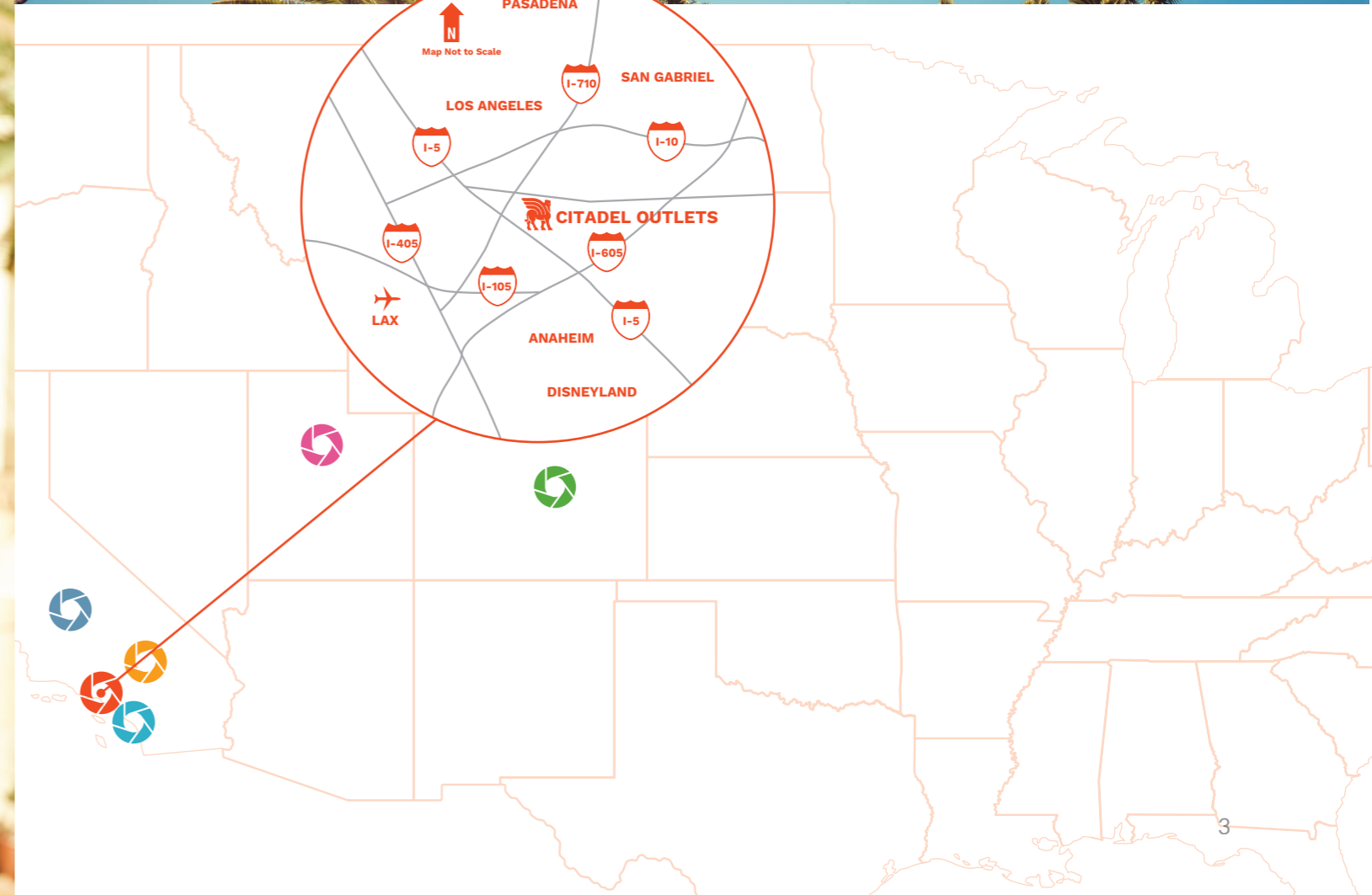
TUMI

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SAVE. LA STYLE.

Pure LA Sunshine and Savings. California luxe looks and attitude with fresh style. Immerse yourself into the cool, hip and fashionable LA scene with authentic brands at unrivaled discounts. Find your LA Style at Citadel Outlets. A truly world-class shopping experience, with over 130 stores full of global style and fashion conscious savings. It's so LA, and only minutes away from Downtown, LAX and the premier Southern California attractions.

With 5-star amenities and unparalleled Customer Service, shoppers can take advantage of center-wide Wi-Fi and mobile charging stations, Foreign Currency Exchange, complimentary Savings Cards, baggage check and a luggage re-packing room. Programs and Packages available for Leisure and MICE or Dance groups. Popular FIT packages for agents to sell include Shop Until You Drop Off at LAX or LA VIP Shopping Day.



VIP LOUNGE

Just above the Customer Service Center, the VIP Lounge awaits. A comfortable place where you can take a moment to relax, recharge and plan the next chapter of your Citadel shopping adventure

LA VIP SHOPPING DAY PACKAGE

Just above the Customer Service Center, the VIP Lounge awaits. A comfortable place where you can take a moment to relax, recharge and plan the next chapter of your Citadel shopping adventure.

PACKAGE INCLUDES:

Along with your Savings Passport and shopping bag, enjoy all day access to the lounge with complimentary selection of beverages, snacks, Wi-Fi, HD televisions and private bathrooms. And should you have questions or need assistance, the VIP lounge team is at your service. Complimentary valet parking also available.

SHOP UNTIL YOU DROP OFF...AT LAX PACKAGE

Have a late night departure out of LAX? Check out of your hotel and into some last minute shopping at Citadel Outlets. Just minutes from Los Angeles area and Anaheim hotels and LAX, make the most of your last day and your shopping experience here.

PACKAGE INCLUDES:

A truly VIP experience with hotel to Citadel Outlets transfers, luggage storage/luggage repacking room, Savings Passport and shopping bag, access to Citadel Outlets VIP lounge, and Citadel Outlets transfers to LAX for your evening flight. This is the best way to spend your last day. Transfers presented by EXTREME Tours/Shuttle.



OUTLETS at Barstow

2796 TANGER WAY
BARSTOW, CA 92311
760.253.4813
OPEN 9 AM TO 8 PM
TheOutletsAtBarstow.com

BALLY

CALVIN KLEIN

COACH

ECCO

GUESS

KATE SPADE

KIPLING

LEVI'S

MICHAEL KORS

NIKE

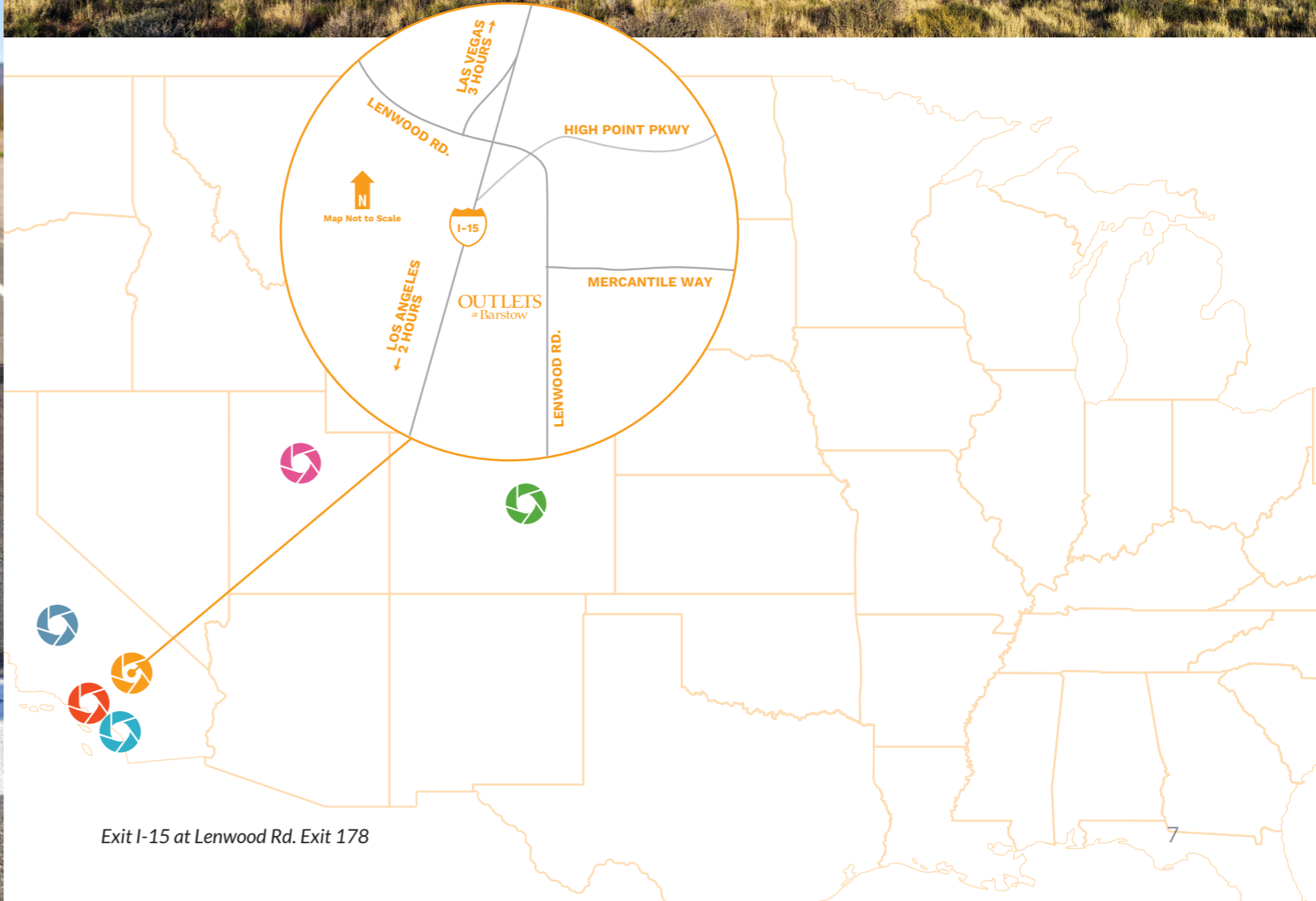
POLO RALPH LAUREN

TOMMY HILFIGER

TUMI

YOUR STYLE & SAVINGS DESTINATION

Located halfway between Los Angeles and Las Vegas, Outlets at Barstow beckons with some of the most well-loved brands in the world. Discover the very best in outlet shopping with over 30 stores full of incredible values and the biggest style trends. And if you want to learn more about California, there is one of sixteen official California Welcome Centers on site so you can stock up on traveling tips, maps and friendly advice.



Exit I-15 at Lenwood Rd. Exit 178



VIP SHOPPING PACKAGE

Shop and receive a VIP experience at the world famous Outlets at Barstow located halfway between Las Vegas and Los Angeles to get the best desert deals. Our VIP shopping package includes a Tommy Hilfiger swag bag, exclusive Discount Savings Book and a \$20 gift card to the Outlets at Barstow. Make your first stop Customer Service to purchase.



Visit Our Other Centers

Plan your shopping day like a VIP. Citadel Outlets' and Outlets at Barstow's sister centers also offer several shopping packages for the individual traveler so you can shop and travel in style.



Outlets *at San Clemente*

101 W. AVENIDA VISTA HERMOSA
SAN CLEMENTE, CA 92672
949.535.2323
OPEN 10 AM TO 8 PM
OutletsAtSanClemente.com

A BEAUTIFUL WAY TO SAVE

With 42 miles of sandy coastline and a string of small, eclectic beach towns, Orange County delivers the quintessential Southern California experience. Sandwiched between San Diego to the south and Los Angeles to the north, "The OC" blends a casual, active lifestyle with laid-back sophistication.

Famed for its Spanish Colonial architecture, San Clemente attracts vacationers with its dramatic views and Pacific breezes. Bounded by a steep bluff, San Clemente Beach offers an escape for visitors looking to surf, hike or just set up camp. Traverse to "Pier Bowl," with its unique restaurants and local flavor, or walk along the San Clemente Pier to relax and enjoy viewing one of Southern California's most amazing coastlines.

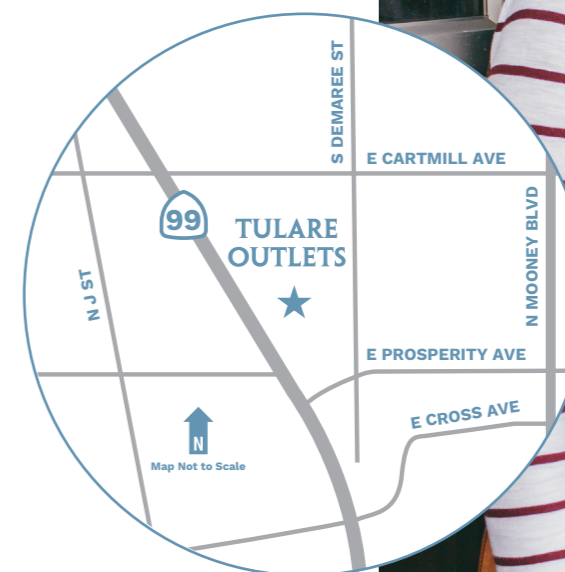
SHOPPING GATEWAY TO THE SEQUOIAS

With hometown service and luxury selections at outlet prices, Tulare Outlets offers a collection of more than 40 brand name stores and well-known eateries making it a favorite amongst locals and a savings destination for all. The Outlets offers world-renowned brands such as Coach Outlet, Tommy Hilfiger, Calvin Klein, Banana Republic Factory Store, Levi's Outlet Store and many more.

As the gorgeous peaks of the Sierra Nevada mountain range sit in the distance of Tulare Outlets, it is also the premiere shopping destination for explorers who come to discover Yosemite and Sequoia National Parks from all over the world. For such nature-lovers, Tulare Outlets offers one of the only Eddie Bauer Outlet locations for over 100 miles and other outdoor favorites including Nike Factory Store and Famous Footwear Outlet.

TULARE OUTLETS

1407 RETHERFORD STREET
TULARE, CA 93274
559.684.9091
OPEN MON-SAT: 10 AM TO 8 PM
SUNDAY: 10 AM TO 7 PM
TulareOutletCenter.com



Outlets at Castle Rock

5050 FACTORY SHOPS BLVD,
CASTLE ROCK, CO 80108
303.688.4495

OPEN MON-SAT: 10 AM TO 8 PM
SUNDAY: 11 AM TO 6 PM
OutletsAtCastleRock.com

COLORADO'S BEST OUTLET EXPERIENCE

Denver — The Mile High City — is where urban sophistication meets outdoor adventure. Colorado's capital city shines for visitors with a love of nature and easy access to Rocky Mountain wonders as well as those looking for world-class cultural attractions, shopping, craft beer, culinary innovation, and a fresh music and events scene year-round.

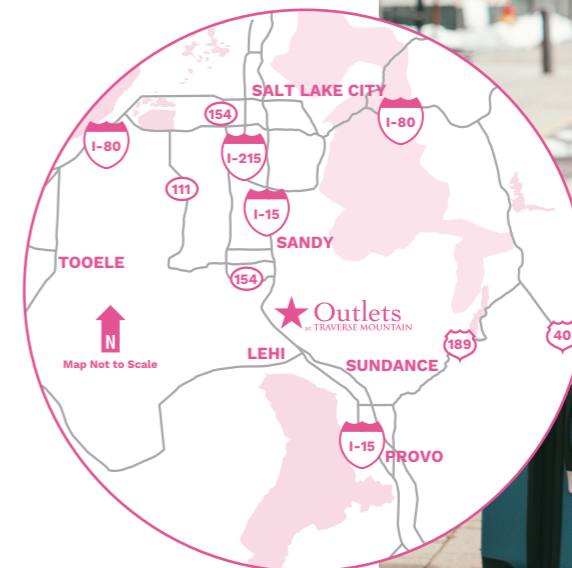
EXPERIENCE UTAH CHARM

Nestled on the foothills of the Rocky Mountains, and overlooking the largest inland lake in the western US, Salt Lake is home to a pioneering past, and an exciting future. While the world-famous ski resorts are less than an hour drive from the Salt Lake International Airport, Salt Lake is only a 5-hour drive from five National Parks, and some of the most scenic and breathtaking scenery in the world. The area is home to a buzzing tech scene, and offers top-shelf performing arts, dining, craft beer and of course shopping. Whether you're coming to see the beautiful LDS Temple Square, see the Utah Jazz play a game, or take in the amazing mountain backdrop, Salt Lake will surprise you with the amount of things to do, places to see, and ways to connect.

Outlets at TRAVERSE MOUNTAIN

3700 NORTH CABELAS BLVD.
LEHI, UTAH 84043
801.901.1200

OPEN MON-SAT: 10 AM TO 9 PM
SUNDAY: 11 AM TO 6 PM
OutletsAtTraverseMountain.com



FOR INDIVIDUAL TRAVELERS

For the Individual Travelers we offer several programs that provide added value to your guests.

VOUCHER PROGRAM

Customized Vouchers can be created for your guests. Simply email your company logo to Tourism@CitadelOutlets.com. Our team will create a personalized voucher (e-voucher, hard copy or QR coded) which your guests can then redeem for a Discount Savings Card and additional amenities at Customer Service Center upon arrival.

INTERNATIONAL ELITE REWARDS

Shop More. Save More. Get More. Welcome to the Citadel Outlets and Outlets at Barstow Elite Rewards International VIP Shopper Rewards. Join today and become SILVER STATUS by filling out your name, email address, phone number and zip code. Start earning rewards for shopping your favorite brands at either Center. As an Elite Rewards International VIP Shopper, you will receive 10 points for every dollar spent. Visit Customer Service Center to record your points every time you shop. Redeem your points to receive Gift Cards and upgrade your status to GOLD or PLATINUM.

PROMOTIONAL OFFERS

While every day at our Outlets offer discount savings, we also have several partnerships, including Union Pay and premier attractions, that allow for additional benefits to your guests. Gift Cards, tickets to theme parks and other opportunities are available throughout the year.



Alipay, UnionPay and WeChat Pay are welcomed by our Outlet Retailers.



FOR GROUP TRAVELERS

Our VIP Group Programs make shopping an experience!

FOR THE LEISURE GROUPS*

Our Centers welcome guests with:

Curbside Meet and Greet by our concierge team

Complimentary reusable shopping bag

Complimentary Discount Savings Card (translations available)

Center directory and map (translations available)

Complimentary baggage check

Tour Guide/Driver incentives

OUR EXCLUSIVE MICE GROUP PROGRAM OFFERS A MOST AMAZING SHOPPING ENCOUNTER!

MICE Groups will additionally receive*:

Welcome message on LED signs where applicable

Red carpet welcome (minimums may apply)

Gifts and bags from participating stores

Translated offer booklet with additional exclusive discounts from participating stores

Food and beverage quotes available

VIP Lounge access for special VIPs where available

Additional opportunities and incentives available (minimums may apply)

*Some Center offerings may vary.
Contact us at
Tourism@CitadelOutlets.com
for Center specific details.



CHINA

BEIJING:

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Room 1513, Xinhua
Science and Technology Mansion
NO. 8, Tuo Fang Ying South Road
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SZhan@eastwestmarketing.cn
T: +86 13701837589

SHANGHAI:

Room 402, NO.505 Zhao Hua Road
Changning District
Shanghai 200050 China

GUANGZHOU:

Room 504, China Hotel Business Plaza,
122 Liu Hua Rd. Yuexiu District,
Guangzhou 510015 China

CHENGDU:

Room 716, Lidu Plaza,
Dakejia Avenue, Jinjiang District,
Chengdu 610000 China

UNITED STATES

LOS ANGELES

Cynthia Schmitt
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& Marketing
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Los Angeles, CA 90040
Tourism@CitadelOutlets.com
Cynthia@EaseyGlobalMarketing.com



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CitadelOutlets 城堡奥莱



CitadelOutlets 城堡奥特莱斯



CRAIG REALTY GROUP