

# You're Invited - Please Join Us!

Please join us on a journey to discover a bountiful NY region virtually untouched by the international market!

This 2-day FAM tour will treat you to new ideas and unique tour destinations for your clients.

**\*Mixed Groups - FIT - Retail - Fly-Drive - Events - Incentives = Central NY has it all\***



**Sunday, August 27<sup>th</sup> – Tuesday, August 29<sup>th</sup>**

**-Sunday 8/27 approximate 1pm start in Syracuse, NY-**

**-Tuesday 8/29 approximate 4pm end in Syracuse, NY-**

**(Host hotel: Genesee Grande Hotel-Syracuse)**

**\*\*Syracuse Hancock International Airport offers direct flights to/from 17 USA cities, including: NYC, Philadelphia, Detroit, Chicago, Orlando, Fort Lauderdale\*\***

**Airfare credit will be offered, please inquire!**

*Please inquire for further registration information:*

*Joanna Militello/ALON Marketing Group; [jmilitello@alonmarketing.com](mailto:jmilitello@alonmarketing.com) / 001-631-756-1102*

***Sample destinations/sites to be visited in Central NY; Onondaga, Oneida, Madison Counties***

*\*sites are subject to change\**

- [New York State Fair](#) - Welcome to the Great New York State Fair in Syracuse, NY: August 23- September 4, 2017. The New York State Fairgrounds hosts hundreds of events throughout the year, drawing an estimated 1 million people to an incredible variety of non-fair attractions. Take a peek at what the New York State Fair and the New York State Fairgrounds has to offer visitors throughout the year.
- [Beak & Skiff](#) – This family owned orchard began in 1911 when George Skiff, an onion farmer, and Andrew Beak, a dairy farmer, decided it would be fruitful to join forces and enter the emerging apple business. Today, apple picking, cidery, distillery, and the 1911 Tasting Room and Café attracts locals and visitors from near and far.
- [Rosamond Gifford Zoo](#) - Founded in 1914, the Rosamond Gifford Zoo at Burnet Park is among the top 10 percent of zoos in the country as an accredited member of the Association of Zoos and Aquariums and is dedicated to connecting people to the natural world by providing engaging guest experiences, exceptional animal care, and unparalleled conservation education.
- [Dinosaur Bar-B-Que](#) - The Dinosaur Bar-B-Que began life in 1983 as a mobile concession stand using a 55-gallon drum cut in half. The idea was hatched by founder John Stage and his two partners at the Harley Rendezvous, a massive motorcycle gathering near Albany, N.Y. The three partners believed that bikers deserve a good plate of food and that the Dinosaur could provide it. Dinosaur settled in 1988 in downtown Syracuse, N.Y., as a quick-service lunch/dinner bar-b-que
- [Good Nature Farm Brewery & Tap Room](#) - Good Nature is a small, independently owned microbrewery & Tap Room located in Hamilton, New York. Madison County's first brewery in 200 years, and New York State's first Farm Brewery. Good Nature collaborates with local farmers, artists, & small businesses to celebrate all that our region has to offer.
- [Oneida Community Mansion House](#) - The Oneida Community (1848-1880) was a religiously centered utopian commune whose members shared all aspects of their lives and work. At their high point, the Community included nearly 300 persons, and they referred to their 93,000-square foot residence as their Mansion House. Today, the Mansion House is a National Historic Landmark and presents programs, tours and exhibits, and also provides overnight lodging.
- [Northeast Classic Car Museum](#) - Over 160 classic and vintage vehicles are on display in 5 connected, climate-controlled buildings at the Northeast Classic Car Museum. Exhibits include the Fabulous Franklins, Cars Made in New York State, the Post-War collection and more.
- [Saranac Brewery](#) - Founded in 1888 by German-born immigrant Francis Xavier Matt (FX), the Matt Brewing Company is one of the few remaining great American regional breweries. The brewery hosts behind-the-scenes tours year-round and are home to the Tavern, where patrons can enjoy a pint and socialize.
- [Brewster Inn](#) - The Brewster Inn was built in 1890 as the summer home of financier Benjamin B. Brewster, who was

joint. Present day, locations include: Rochester, NY; Harlem, NY; Troy, NY; Newark, NJ; Stamford, CT; Brooklyn, NY; Buffalo, NY; and Baltimore, MD.

- [Destiny USA](#) - Shopping, dining and entertainment so big, it needs its own zip code. Welcome to Destiny USA-New York's largest destination of its kind with over 250 places to shop, dine and play, visited by 26 million guests every year. Come see our antique carousel, taste the variety of flavors from Cheesecake Factory to Texas de Brazil, have some fun at Dave & Buster's and shop with retail and outlet brands like Apple, Nordstrom rack, and Michael Kors.
- [The Critz Farms Brewing and Cider Company](#) - Critz Farms specializes in the production of handcrafted hard ciders and farm brewed beers made in small batches from ingredients grown on the farm. A developing beer portfolio includes four to six styles that is consistently offered as well as unique small batches of experimental brews.
- [International Boxing Hall of Fame](#) - The idea for a boxing hall of fame germinated out of a town's love for two of its hometown boys who became world champions. In 1982 residents of Canastota, NY decided to honor former welterweight and middleweight champion of the late 1950s, Carmen Basilio, and his nephew, Billy Backus. The success and enthusiasm for that project encouraged Canastotians to explore the possibility of establishing boxing's first hall of fame and museum. That project was completed in 1989, when two dozen former champions witnessed the ribbon cutting ceremony of the International Boxing Hall of Fame. A year later the first class of boxing legends, including Muhammad Ali, were on hand to receive their long overdue enshrinement.
- [The Wild Animal Park](#) - The Wild Animal Park is a zoo that provides a unique opportunity for visitors to learn about a variety of animals. With a wide range of domestic and exotic animals from all over the world, it's a great place for adventure, learning, and hours of family fun.

the first Brewster to leave the ministry since elder Brewster, a head Pilgrim. Benjamin Brewster along with John D. Rockefeller, Sr., established the Standard Oil company. The Inn's elegance is richly enhanced by exquisite woodwork, including solid mahogany and antique quartered oak. Today, The Brewster Inn is a truly fine country inn catering to discerning diners and travelers. The quaint and lovely village of Cazenovia, which was founded in 1793, is a short walk from the Inn. Its attractive shops make browsing a leisurely adventure. Visitors can also tour Lorenzo Historic Site, the magnificent estate of the founder of Cazenovia, John Lincklaen, picnic at the spectacular Chittenango Falls, and walk the beautiful grounds surrounding Cazenovia College.

- [Turning Stone Casino](#) - A premier four-season, destination resort in Upstate New York. Turning Stone was named "Most Excellent Golf Resort" in 2010 by Condé Nast Johansens. The resort offers world-class gaming, golf, entertainment, accommodations and spa facilities, and has earned AAA Four Diamond ratings for The Lodge, The Tower Hotel, and Wildflowers restaurant.
- [Colgate Inn](#) - Opened in 1925, the Dutch-colonial style Colgate Inn is a focal point of the historic village of Hamilton. The Colgate Inn has been pampering guests for 80 years with its long tradition of small-town hospitality. August 2010 thru July 2011 marked the largest renovation project to date, touching virtually every area of the Inn. The original character has been preserved while creating a new and exciting experience. Dining rooms, Tavern, Patio Dining, meeting rooms, banquet rooms and the kitchen spaces have been expanded and redesigned. The guest rooms have become more spacious and luxurious, including suites and balcony rooms; 34 rooms and 6 suites.

## You will also visit the [Destinations Travel Show!](#)

Dozens of exhibitors from around New York and the North East/Mid-Atlantic region at Turning Stone Casino. Perfectly paired with your FAM tour, the **Destinations Group Travel Show** is an intimate, free-flowing networking opportunity bringing US tourism suppliers (*hotels, attractions, destinations, tours, etc.*) to you in a free-flowing tradeshow atmosphere, allowing you to gather new ideas and inspiration when creating unique itineraries and planning travel destinations in New York and beyond!

