

THE DESTINATION FOR ALL SEASONS

WELCOME TO FLAGSTAFF



FLAGSTAFF: THE DESTINATION FOR ALL SEASONS

Located in the mountains of northern Arizona, Flagstaff is not the Arizona experience you may expect. At an elevation of 7,000 feet (2,134 meters), in the midst of the world's largest contiguous Ponderosa pine forest, Flagstaff is a four season hub of activity where an eclectic mix of small town charm and endless outdoor adventure beckons. Echo's of a rugged pioneer past blend with modern-day innovation to create a destination full of activities to keep visitors busy both inside and out.

Rich with excitement and alive with cultural diversity, beauty and history, visitors from all over the world are attracted to the clean mountain air, year-round outdoor recreation, lively festivals and authentic historic charm.



HOSPITALITY ELEVATED

Flagstaff's many hotel and motel accommodations, conference and meeting venues, bed and breakfasts, more than 200 restaurants and night spots are waiting to welcome you with high country hospitality and elevated service.

Flagstaff proudly boasts a wide variety of cultural, historic and scientific attractions including: Lowell Observatory, the Museum of Northern Arizona, Riordan Mansion State Historic Park, The Arboretum at Flagstaff and authentic Route 66 nostalgia. Play in the outdoors at Flagstaff Extreme Adventure Course, Arizona Snowbowl and Flagstaff Nordic Center.

While you are here, plan to use Flagstaff as your home base to explore some of the most spectacular scenery in the world. The city is only 81 miles (130 km) from the Grand Canyon and close to seven national parks and monuments.



THE HUB OF NORTHERN ARIZONA

Situated at the crossroads of two major U.S. interstates, served by a regional airport as well as an Amtrak train depot, Flagstaff is an easily accessible destination for people seeking the adventure, natural beauty, charm and wide open spaces of the American West.

Some of the country's most beautiful scenery surrounds Flagstaff, from the Coconino National Forest and the San Francisco Peaks (12,633 feet/3,851 meters) to the Red Rocks of Sedona and rugged deserts of neighboring Native American nations. Grand Canyon National Park, Sunset Crater Volcano National Monument, Wupatki National Monument and Meteor Crater are all within easy driving distance, as are many more archaeological treasures and attractions.

WELCOME TO FLAGSTAFF

FLAGSTAFF CONVENTION & VISITORS BUREAU

flagstaffarizona.org

Last revised February 2014

DESTINATION FLAGSTAFF



THE HUB OF NORTHERN ARIZONA

Flagstaff is situated at a major crossroads, easily accessible from the east, west and south. Interstates 40 and 17 provide direct access from major metro areas, including Albuquerque, El Paso, Dallas, Las Vegas, Los Angeles, San Diego, Phoenix and Tucson. Highway 89 provides access from states to the north, and Highway 180 links Flagstaff to the Grand Canyon, just 81 miles (130 km) to the northwest.

DISTANCES FROM FLAGSTAFF

CITY/ATTRACTION	MILES	KM
Albuquerque, NM	323	520
Canyon de Chelly National Monument	212	341
Grand Canyon National Park	81	130
Hoover Dam	214	344
Hopi Reservation	70	113
Lake Powell and Page	136	219
Las Vegas, NV	252	406
Laughlin, NV	200	322
Los Angeles, CA	467	752
Meteor Crater	45	72
Monument Valley	171	275
Navajo Reservation	52	84
Painted Desert and Petrified Forest	116	187
Phoenix	142	229
Prescott	87	140
Tucson	257	414
Sedona	28	45
Sunset Crater Volcano National Monument	15	24
Walnut Canyon National Monument	7	12
Williams	32	51
Wupatki National Monument	39	63



GETTING TO FLAGSTAFF

Traditional Arrivals

From the East/West: Interstate 40
 From the South/Phoenix: Interstate 17
 From the North/Page/Lake Powell/Monument Valley: Highway 89

Scenic Arrivals

From Sedona: Highway 89A north through Oak Creek Canyon
 From Grand Canyon National Park (South Rim): Highway 180 south

Arrival by Air

Air Service into the Flagstaff Airport (FLG) is available daily to and from Phoenix Sky Harbor International Airport (PHX).

Arrival by Rail

Amtrak services Flagstaff twice daily on the *Southwest Chief* line from the historic train station on Route 66.

FLAGSTAFF CLIMATE



PICK A SEASON AND WE HAVE YOU COVERED

Flagstaff's combination of high altitude, low humidity and diverse terrain provide mild weather conditions and clear air throughout the year. At 7,000 feet (2,134 meters) elevation, temperatures rarely exceed 90 degrees in the summer, fall brings a brilliant change of color, winter snowfall coats the peaks with a blanket of white, and spring bursts with blossoms. Flagstaff is located in the largest contiguous Ponderosa pine forest in the world; however, ecosystems spanning piñon-juniper studded plateaus, high desert, alpine forest and barren tundra can all be found within the area.

FOUR SEASON CLIMATE

Flagstaff enjoys four distinct seasons allowing visitors to plan activities any time of year to suit their travel style and sense of adventure.

TIPS FOR COMFORT

Drink plenty of water, apply sunscreen and lip balm frequently, and rest as often as necessary. At high altitude the sun is more intense and you may experience fatigue and shortness of breath. No matter what time of year you visit, layering and comfortable clothes are a must in northern Arizona.

WHAT TO PACK

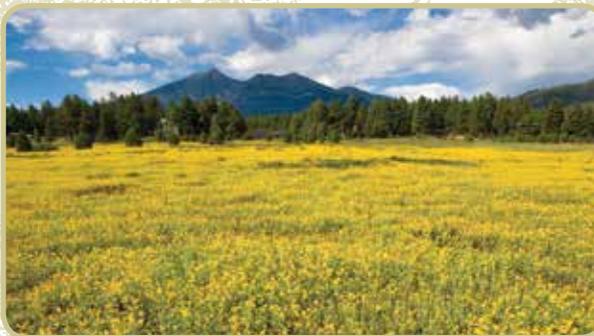
SPRING/SUMMER (April-August) | Shorts or light pants, short and long sleeve shirts, light jacket, sweatshirt or hoodie, raingear during rainy season (July-August), comfortable shoes.

FALL (September-October) | Long pants or jeans, long sleeve shirts, warm sweater, fleece, jacket or wind-breaker, warm shoes or boots, winter hat and gloves for evenings.

WINTER (November-March) | Heavy pants or jeans, long sleeve shirts, warm sweater, fleece and thermal shirts, winter coat, hat, gloves and a scarf, waterproof winter boots and heavy socks.

AVERAGE FLAGSTAFF TEMPERATURES

MONTH	HIGH		LOW		PRECIPITATION	
	F°	C°	F°	C°	INCHES	CM
January	43	6	16	-9	2.18	5.54
February	46	8	19	-7	2.56	6.50
March	50	10	23	-5	2.62	6.65
April	58	14	27	-3	1.29	3.28
May	68	20	34	1	0.80	2.03
June	79	26	41	5	0.43	1.09
July	82	28	50	10	2.40	6.10
August	80	27	49	9	2.89	7.34
September	74	23	42	6	2.12	5.38
October	63	17	31	-1	1.93	4.90
November	51	11	22	-6	1.86	4.72
December	44	7	17	-8	1.83	4.65



ANNUAL AVERAGES

Average annual days of sunshine | 288 days
 Average annual precipitation | 22.96 inches (58.32 cm)

TIME ZONE

The state of Arizona stays on Mountain Standard Time year-round. However, the Navajo Nation observes Daylight Savings Time.



FLAGSTAFF AREA ATTRACTIONS

PAGE 1



FLAGSTAFF AREA ATTRACTIONS

The Arboretum at Flagstaff

thearb.org

Located on 200 acres within the Coconino National Forest, The Arboretum at Flagstaff is a research and environmental education center, home to 2,500 species of plants in greenhouses, gardens and natural habitats. Open to the public May through October, the Arboretum encompasses horticultural collections, rare plant specimens, historic buildings and a nature trail through the Ponderosa pine forest.

Arizona Historical Society | Pioneer Museum

arizonahistoricalsociety.org

This state museum collects, preserves and exhibits historical artifacts, documents and photographs of Northern Arizona, and presents changing exhibits illustrating themes in Flagstaff history.

Arizona Snowbowl

arizonasnowbowl.com

A year-round playground on the San Francisco Peaks boasting a 2,300-foot vertical drop and average snowfall of 260 inches for winter skiing. In the summer and autumn, the scenic chairlift ride sweeps visitors up to an 11,500 foot (3,505 meter) view.

Bearizona

bearizona.com

Experience North American wildlife in a natural environment. Visitors drive themselves through the Arizona wilderness to view bears, bison, wolves and other wildlife. Guests can then explore the Fort Bearizona walk-through area to observe more animals and enjoy a birds of prey show. *Seasonal hours.*

Coconino Center for the Arts

culturalpartners.org

Showcasing the very best of local and regional artwork in the largest gallery in northern Arizona, the 4,000 square foot gallery features diverse exhibitions, and an intimate 200-seat theater offers concerts, performances, films and other presentations.

Elden Pueblo Heritage Site

coconinoforest.us

Elden Pueblo is an ancestral Hopi site inhabited by the Sinagua culture from 1050 to 1275 A.D. Public archaeology programs are offered during the spring/summer/fall season. Open to the public anytime, including self-guided trail.

Flagstaff-Grand Canyon Ale Trail

flagstaffaletrail.com

Northern Arizona's craft beers are featured on the Flagstaff-Grand Canyon Ale Trail. Visitors purchase a trail passport and then stroll the self-guided one mile route sampling local brews as they go.

Flagstaff Extreme Adventure Course

flagstaffextreme.com

Experience thrills high in the pines at the Flagstaff Extreme Adventure Course, a tree-top obstacle course with more than 70 aerial challenges divided into four color-coded courses for children and adults.

Flagstaff Nordic Center

flagstaffnordiccenter.com

Nestled in a snow-pocket of the San Francisco Peaks, the Flagstaff Nordic Center offers more than 25 miles (40 km) of groomed cross-country trails and 10 miles (16 km) of snowshoe trails through beautiful mixed pine and aspen forest. In summer the trails are used for hiking and mountain bike tours. Yurt and cabin rentals available year-round.

Fort Tuthill County Park

coconino.az.gov

Located 3 miles (4.8 km) south of Flagstaff, Fort Tuthill is Coconino County's premier 413-acre regional park serving as a year-round recreation and entertainment destination. The park is home to the Coconino County Fairgrounds, Pepsi Amphitheater, Flagstaff Extreme Adventure Course, Flagstaff Bike Rentals, North Pole Experience, campground and equestrian facilities.

Grand Canyon National Park

nps.gov/grca

Often described as Earth's greatest geological showcase, this breathtaking ensemble of colorful rock layers, impressive buttes and shadowed side canyons set Grand Canyon apart. Located 81 miles (130 km) from Flagstaff. South Rim is open year-round. *North Rim is open mid-May to mid-October.*

Grand Canyon Railway

thetrain.com

Travel a century-old rail line to the heart of Grand Canyon National Park aboard a vintage train with five classes of carefully restored passenger service. Journey through pine forests and wide-open prairies as musicians play the tunes of the West on this uniquely historic Grand Canyon expedition. *Operates every day throughout the year, departing Williams, AZ at 9 a.m.*

Lowell Observatory

lowell.edu

Founded in 1894 by Percival Lowell and famous for the discovery of Pluto, the observatory welcomes visitors year-round for telescope viewing, guided tours through the Clark telescope, historic Rotunda museum and changing exhibit hall. The Discovery Channel Telescope located near Flagstaff saw "first light" in June 2012 and is available for tours.

Flagstaff Area Attractions continued on page 2

FLAGSTAFF AREA ATTRACTIONS

PAGE 2



FLAGSTAFF AREA ATTRACTIONS (CONTINUED)

Meteor Crater

meteorcrater.com

Experience the "best preserved meteorite impact site on earth." Formed 50,000 years ago by a meteor weighing several hundred thousand tons, this crater is 550 feet (167 meters) deep, 2.4 miles (3.8 km) in circumference and nearly one mile (1.6 km) across. *Daily guided rim trail tours. Seasonal hours.*

Museum of Northern Arizona

musnaz.org

Showcasing the beauty and diversity of the Colorado Plateau, the Museum of Northern Arizona presents Native cultures, tribal lifeways, natural sciences, and fine arts in nine exhibit galleries. The museum hosts four weekend-long heritage festivals of art and culture annually. Museum shop and bookstore on-site.

Northern Arizona University

nau.edu

Flagstaff is home to Northern Arizona University where visitors can attend Lumberjack athletic events, symphony, theater and opera performances, or view the impressive fine art exhibits at the campus Art Museum.

North Pole Experience

northpoleexperience.com

A one of a kind, interactive Christmas adventure that brings Santa's workshop to life. Visitors to the North Pole Experience are invited to tour Santa's Toy Hall of Fame, build toys side by side with the elves and attend Elf University. *Seasonal hours, mid-November-December.*

Riordan Mansion State Historic Park

azstateparks.com

Completed in 1904 in the Arts and Crafts style of architecture, the historic mansion has more than 40 rooms and 13,000 square feet of living area. Experience life as it was over a century ago on guided tours through this richly furnished historic family home.

Route 66

flagstaffarizona.org

Scenic byways, quirky roadside attractions, and beautiful national parks; elements that made Route 66 the iconic American road trip, can all be found in Flagstaff. Also known as "The Mother Road," Route 66 continues to bisect the city today and the road is lined with relics from the route's heyday as well as new businesses reinventing the spirit of Route 66. Flagstaff's nostalgic Route 66 buildings are described in the self-guided tour brochure "Flagstaff's Route 66," available at the Visitor Center or for download at flagstaffarizona.org. The brochure is available in both English and French.

Sunset Crater Volcano National Monument

nps.gov/sucr

Born in a series of eruptions 900 years ago, Sunset Crater Volcano is the youngest of more than 600 volcanoes on the Colorado Plateau. Enjoy visitor center exhibits and the one-mile self-guided Lava Flow Trail with overlook views.

Twin Arrows Navajo Casino Resort

twinarrows.com

A premier gaming destination and the first Navajo casino located in Arizona opened May 2013, 25 miles (40 km) east of Flagstaff on Interstate 40. The 170,000 square foot casino features more than 1,000 slot machines, table games, live Keno and a poker room.

Walnut Canyon National Monument

nps.gov/waca

Walk among cliff dwellings and pueblos where people lived only 800 years ago. The strenuous one-mile Island Trail descends into Walnut Canyon; the shorter Rim Trail offers overlooks and a pithouse exploration.

Wupatki National Monument

nps.gov/wupa

Rock walls of 800-year-old pueblos dot a desert landscape that was once home to thousands of people. Visitor center exhibits explain how they survived by farming, hunting, gathering and trading. Short trails lead to Wupatki, Lomaki and other pueblos.

REGIONAL ATTRACTIONS

Canyon de Chelly National Monument

nps.gov/cach

Explore Navajo Interactive Museum

explorenavajo.com

Glen Canyon National Recreation Area

nps.gov/glca

Hubbell Trading Post National Historic Park

nps.gov/hutr

Montezuma Castle National Monument

nps.gov/moca

Montezuma Well

nps.gov/moca

Monument Valley Navajo Tribal Park

navajonationparks.org

Navajo National Monument

nps.gov/nava

Petrified Forest National Park

nps.gov/pefo

Planes of Fame Air Museum

planesoffame.org

Red Rock State Park

azstateparks.org

Slide Rock State Park

azstateparks.org

Tuzigoot National Monument

nps.gov/tuzi

DESTINATION FACTS & TRIVIA



LOCATION

Flagstaff is situated in the pines at an elevation of approximately 7,000 feet (2,134 meters), near the base of Arizona's San Francisco Peaks.

Mount Humphreys is the highest point in Arizona and towers above Flagstaff at 12,633 feet (3,851 meters).

Flagstaff is located near the center of northern Arizona at the juncture of Interstate 17 and Interstate 40, approximately 142 miles (229 km) north of Phoenix, AZ and 81 miles (130 km) south of the Grand Canyon.

Flagstaff is the seat for Coconino County, the second largest county in the United States, with an area of 11,896,720 acres.

ARIZONA'S COOL MOUNTAIN TOWN

The city enjoys a four season climate.

Altitude and low humidity combine to produce clear air and relatively mild weather conditions year-round.

Flagstaff averages 288 days of sunshine per year.

In the fall, stands of Aspen trees turn golden creating a scenic autumn setting.

FLAGSTAFF HISTORY

The Sinagua and Anasazi people were the first to settle in the area of Flagstaff.

Flagstaff derived its name from a flag-raising ceremony held on the Fourth of July in 1876. Boston travelers chose a tall pine, trimmed its branches from the bottom up and attached a flag to the top in observance of the nation's centennial.

Flagstaff's early development was associated with the railroad, lumber and livestock industries.

Northern Arizona University, which calls Flagstaff home, was founded as the Northern Arizona Normal School at Flagstaff in 1899.

FLAGSTAFF TRIVIA

Pluto was discovered in 1930 at Lowell Observatory in Flagstaff, Arizona.

The famous Route 66 runs directly through Flagstaff, and Flagstaff was the city with the highest elevation on the historic Route. There are still 14.2 miles (22.8 km) of the Mother Road running through Flagstaff.

The Hotel Monte Vista, Weatherford Hotel and Museum Club, among other places in Flagstaff, are believed to be haunted. Guests have reported seeing "spirits" or having supernatural experiences.

The Museum of Northern Arizona houses more than 5 million southwestern artifacts.

Sunset Crater Volcano is just one of more than 600 volcanoes located in northern Arizona.

Flagstaff is home to the Flagstaff Urban Trail System (FUTS) which encompasses more than 50 miles (80 km) of trails throughout the city and includes areas on all sides of town.

Flagstaff is located in the world's largest contiguous Ponderosa pine forest.

Walnut Canyon was originally home to the Sinagua Indians, who lived in the area in the 1200s before volcanic eruptions drove them out.

On average, 100 trains pass through Flagstaff in a day.

Riordan Mansion was designed by Charles Whittlesey, designer of the Grand Canyon's El Tovar Hotel.



PROFESSIONAL TRAVEL SERVICES



TRAVEL SERVICES FOR TOUR OPERATORS AND TRAVEL PROFESSIONALS

Discover the awe-inspiring beauty of Flagstaff, Arizona. Situated at the base of the majestic San Francisco Peaks, Flagstaff offers an eclectic mixture of big city culture and the magnificent simplicity of the great outdoors. Visitors enjoy the charming downtown atmosphere, beautiful natural surroundings and rich cultural heritage. Experience the clean mountain air while taking in one of the many attractions, events or festivals. Just a short drive to Grand Canyon National Park, Monument Valley and Sedona, Flagstaff makes the perfect year-round hub for your group or clients to explore Northern Arizona.

The Flagstaff CVB offers an experienced tour and travel staff, available to assist travel professionals with planning exciting and unique experiences for your groups and clients.

TRAVEL SERVICES CONTACT

Joyce Lingenfelter
 Travel Industry Specialist
 800.217.2367, ext. 2915 | 928.213.2915
 jlingenfelter@flagstaffaz.gov

ITINERARIES AND TOUR INSPIRATIONS

With so much to see and do in Northern Arizona, the Flagstaff CVB can help plan the perfect itinerary to "wow" customers. Customized itineraries can be produced for FIT packages, special-interest tours, group programs, incentive travel, or technical tours.

SUPPLIER REFERRALS

The Flagstaff CVB can save you time and money by facilitating contact with hotels, restaurants, tours, step-on guides, attractions and activities. With one simple call or e-mail, we will send out a lead to local suppliers whose services meet your needs. The suppliers then respond directly to you via your chosen method of communication.

FAMILIARIZATION TOURS

It is much easier to plan and sell a tour if you are familiar with the destination. The Flagstaff CVB can assist with familiarization tours, site inspections, meetings with local suppliers, visits to attractions and tour itinerary development. Please call in advance to schedule a familiarization tour.

MARKETING MATERIALS

The Flagstaff CVB is happy to provide high-resolution photos, brochures and a DVD to assist in promoting tours to the area.

INFORMATION AND MAPS

Visitor guides, maps, event calendars and *Explore Flagstaff* five-day itinerary guides are available to travel companies and for distribution to clients at no cost. The *Explore Flagstaff* guides are available in English, French, German, Spanish and Japanese, and will be available in Chinese and Italian in the near future.

ESCORT NOTES

The Flagstaff CVB can provide interesting facts, trivia and information for tour escorts to share with passengers. Contact the CVB for customized escort notes.

HELPFUL LISTS AND HANDOUTS

Please contact us directly if you are interested in any of the following: step-on-guide list, motor-coach services list, calendar of events and/or downtown restaurant map.

FLAGSTAFF CVB SOCIAL MEDIA

- | | |
|------------------|------------------------------------------|
| VisitFlagstaff | VisitFlagstaff |
| FlagstaffArizona | VisitFlagstaff |
| FlagstaffTourism | Flagstaff Convention and Visitors Bureau |
| VisitFlagstaff | Flagstaff Convention and Visitors Bureau |
| VisitFlagstaff | |

